50th Anniversary Alumni Weekend
Continuing Education Guest Lecture

The Future of Health Care Delivery

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WHAT DO YOU KNOW ABOUT The Affordable Care Act?

“Nothing At All to Very Little”

“Enough to Be Dangerous”

“More Than I Want to Know”

“Expert”
Health Care Reform
March 23, 2010: A New Day For Health Care

“After a year of striving, after a year of debate, after a historic vote, Health Care Reform is no longer an unmet promise. It is the law of the land.”

- President Barack Obama
10 Titles of the Affordable Care Act

Title I - Quality, Affordable Health Care for All Americans
Title II - The Role of Public Programs
Title III - Improving the Quality and Efficiency of Health Care
Title IV - Prevention of Chronic Disease and Improving Public Health
Title V - Health Care Workforce
10 Titles of the Affordable Care Act

Title VI - Transparency and Program Integrity
Title VII - Improving Access to Innovative Medical Therapies
Title VIII - Community Living Assistance Services and Supports Act (CLASS Act)
Title IX - Revenue Provisions
Title X - Reauthorization of the Indian Health Care Improvement Act
Affordable Care Act: Major Themes

1. Expanded Coverage (ACCESS)
2. New Consumer Protections and Choice (VALUE)
3. Health Care More Affordable (LOWER COSTS)
4. Improve Quality (VALUE)
5. Improve Prevention and Wellness (POPULATION HEALTH)
Implementation
Timeline 2010 - 2016

Quick Glance:
• **Banned** discrimination against pre-existing conditions
• **Eliminated** lifetime limits on insurance coverage
• **Extended** coverage to young adults *(up to 26 years old)*
• **Cracked** down on health care fraud - **$4 billion** recovered
• **Discounts** on Medicare prescription drug – **50% off** of brand name drugs and annual wellness visits are **free**.
• **Provided** additional resources to enhance states Health Information Technology (HIT) capabilities.
• **Medicaid Expansion** to 138% of Federal Poverty (32 states)
Implementation
2016

What Does It All Mean?

Expanded Insurance Coverage to 20 million people.

Delivery System Changes
› Expanding Primary Care
› More Care Integration
› Broadening Access

New & Different Patients (Changing Patient Mix)\textsuperscript{1,2}
Profile: The New Healthcare Consumer

- 84% - 19-64 Years old… Average Age 35-40
- 48% Unmarried
- 52% Men
- 1 in 4 Speak a Language Other than English
- 77% High School Education or Less
- 80% Employed ( $23,994/single or $48,528 family of 4)
- 58% White, 11% Black and 25% Hispanic/Latino
- 39% - No usual source of care
- 37% - Gone more than 2 years with no check up
- 29% - No connection with delivery system at all

Source: Kaiser Family Foundation, 2011
Unfair Expectations?

What do these new consumers expect from us?

What experiences have they had with care delivery?

What are they going to see when they get care?

Who are they going to expect to see?

Does your organization meet those expectations?
Trapper John, M.D. (1978-1986)
Healthcare Reform

- Value driven by Patient Experience

- Patient Experience driven by Patient Expectations

- Achieving value more complex due to growing diversity of patient population
Healthcare Reform

Health Leaders Must Embrace Leadership roles to:

- Improve Health of Population
- Improve Patient Experience
- Lower Costs
Challenges to ACHIEVING VALUE

• Giving power to patients, communities and families as partners in improving health and well-being
• Resource allocation
• Silos and Institutional/Professional boundaries
• Financial and Fiscal Pressures
• Welcoming systems change while continually pursuing improved outcomes
• Acknowledging that health care is a service industry (Social Work as much as Medicine)
• “Closing the Gap” on disparities in care
Challenges
Networks, Literacy, Deductibles…

Narrow Networks Are an Issue

Health Insurance Literacy, Plan confusion

Choices, Changes = Challenges

Medicaid Expansion, is still a big deal
Things to Consider
Healthcare Reform Continues…

Delivery System Reform continues:

- **CMS:** Will Continue to Be……. CMS
- **Population Health Matters,** Value Matters
- **Equity, Diversity and Patient Experience** Matters
- **Prepare for the Era of the Informed Consumer**
Questions?
SUCCESS
Because you too can own this face of pure accomplishment
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