The Departments of Otolaryngology/Head and Neck Surgery at the Medical University of South Carolina and The University of Utah School of Medicine present the

HEAD & NECK ONCOLOGY

SEA TO SUMMIT

including the

26th Annual F. Johnson Putney Lectureship and 4th Annual Salivary Endoscopy Workshop and Lab

October 20 – 22, 2011

Wild Dunes Resort’s Sweetgrass Pavilion
Isle of Palms, Charleston, SC

Register before October 1 to receive Early Bird Rate!

For more information, please visit:
www.musc.edu/cme/hnsea2summit
or call the MUSC Office of CME at 843-876-1925
Conference Overview

This special CME conference will bring together world class Head & Neck Oncologic Surgeons, Medical Oncologists, Radiation Oncologists, Nurse Practitioners, Speech Language Pathologists, Nurses, Dentists, Dental Hygienists, & other health professionals involved in the diagnosis, treatment and long-term issues related to head & neck oncology. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated. Our faculty includes locally and nationally recognized experts in the area of head & neck oncology to discuss contemporary state-of-the-art treatment strategies and areas of controversy in a challenging arena of cancer care. Our summit will include didactic sessions, panel discussions, a “hands on” lab session & breakout sessions designed for specific groups of health care professionals to discuss issues in Head and Neck Oncology.

Educational Need

The Educational content for the 2011 Sea to Summit Head & Neck Oncology Conference will address identified professional practice gaps in order to improve professional and/or patient outcomes. In the past five years, new technologies, including robotic and minimally invasive surgery have been used for transoral treatment of head & neck squamous cell cancers and minimally invasive & transaxillary approach to thyroid tumors. Otolaryngologists have not yet universally adopted these techniques along with other new technologies and an opportunity exists to expand their knowledge, understanding & expertise in these areas. A lack of standardization of treatment of HPV associated oropharyngeal cancer has also been identified as a practice gap and physicians & surgeons are in need of increased awareness of the evidence related to diagnosis & treatment options. The role of multidisciplinary care of head & neck and thyroid tumors requires specialists in surgery, radiation, chemotherapy, speech therapy, nursing, dental are necessary for comprehensive care of these patients. Compliance with current guidelines and multidisciplinary care is a gap that also requires additional education.

Credit Designation

The Medical University of South Carolina designates this live activity for a maximum of 13 (9-Conference; 4-Salivary Endoscopy Workshop and Lab) AMA PRA Category 1 Credit(s)™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Disclosure

In accordance with the ACCME Essentials & Standards, anyone involved in planning or presenting at this educational activity will be required to disclose any relevant financial relationships with commercial interests in the health care industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be required to disclose that information at the beginning of their presentation.

Accreditation

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
Conference Chairs

Terry A. Day, MD
Wendy & Keith Wellin Endowed Chair in Head & Neck Surgery
Professor and Director, Division of Head & Neck Oncologic Surgery
Medical University of South Carolina

Brandon Bentz, MD, Associate Professor
Head & Neck Surgical Oncology
Director, Clinical Research
The University of Utah School of Medicine

Conference Co-Chairs

Luke Buchmann, MD, Assistant Professor
Division of Otolaryngology, Head & Neck Surgery
University of Utah School of Medicine

M. Boyd Gillespie, MD, Associate Professor
Department of Otolaryngology, Head & Neck Surgery
Medical University of South Carolina

Joshua Hornig, MD, Assistant Professor
Department of Otolaryngology, Head & Neck Surgery
Medical University of South Carolina

Jason Hunt, MD, Assistant Professor
Division of Otolaryngology, Head & Neck Surgery
University of Utah School of Medicine

MUSC Faculty

Betsy K. Davis, DMD, MS, Associate Professor
Department of Otolaryngology, Head & Neck Surgery

Jyotika Fernandes, MD, Associate Professor
Endocrinology, Diabetes and Medical Genetics

Eric Lentsch, MD, Assistant Professor
Department of Otolaryngology, Head & Neck Surgery

Brad Neville, DDS, Distinguished University Professor
College of Dental Medicine, Stomatology

Paul O’Brien, MD, Assistant Professor
Division of Hematology/Oncology

Krishna G. Patel, MD, Assistant Professor
Facial Plastics & Reconstructive/Microvascular Surgery

Monica Przybylek, BSN, RN, Oncology Nurse Navigator
MUSC Hollings Cancer Center, Head & Neck Tumor Center

Anne Redick, RN
Department of Orthopedic Nursing

Mary Richardson, MD, Professor
Department of Pathology and Laboratory Medicine

Zoran Rumboldt, MD, Professor
Department of Radiology

Roy B. Sessions, MD, Professor
Department of Otolaryngology, Head & Neck Surgery

Anand Sharma, MD, Director
Head & Neck Radiation Oncology

Keisuke Shirai, MD, Assistant Professor
Department of Medicine, Hematology & Oncology

Judith Skoner, MD, Assistant Professor
Facial Plastics & Reconstructive/Microvascular Surgery

Pamela Srinivas, MSN, RN, CWOCN
Wound, Ostomy and Continence Nurse Coordinator

Katherine N. Wanstall, MSN, RN, OCN, Clinical Educator
Department of Otolaryngology, Head & Neck Surgery

M. Rita Young, PhD, Professor
Department of Otolaryngology, Head & Neck Surgery

Speech Program Directors, MUSC

Julie Blair, MA, CCC-SLP, Clinical Instructor
Department of Otolaryngology, Head & Neck Surgery

Bonnie Martin-Harris, PhD
Director, Division of Communication Studies & Disorders
Professor, Department of Otolaryngology, Head & Neck Surgery

Honored Guest Faculty

William Carroll, MD
University of Alabama - Birmingham

Cherie Ann Nathan, MD, Professor, Vice Chairman
Department of Otolaryngology, Head & Neck Surgery
Louisiana State University Health Shreveport

Arturo Solares, MD, Assistant Professor
Department of Otolaryngology
Georgia Health Sciences University

Christopher A. Sullivan, MD, Assistant Professor
Department of Otolaryngology
Comprehensive Cancer Center
Wake Forest School of Medicine, Wake Forset University

Joshua D. Waltonen, MD, Assistant Professor
Department of Otolaryngology
Comprehensive Cancer Center
Wake Forest School of Medicine, Wake Forset University

F. Johnson Putney Honored Lecturer

Harry Hoffman, MD, Professor
Department of Otolaryngology, Head & Neck Surgery
The University of Iowa
# Conference Agenda

## Thursday, October 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6 – 9 pm</td>
<td>Exhibitor Set Up</td>
</tr>
<tr>
<td>5 – 7 pm</td>
<td>Sunset Welcome Reception</td>
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</tbody>
</table>

## Friday, October 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Registration and European Breakfast</td>
</tr>
<tr>
<td>8:00</td>
<td>Welcome, Terry Day, MD</td>
</tr>
<tr>
<td>8:10</td>
<td>Melanoma of the Head and Neck, Hoffmann</td>
</tr>
<tr>
<td>8:30</td>
<td>Management of Salivary Malignancies, Gillespie</td>
</tr>
<tr>
<td>8:50</td>
<td>HPV Positive Oropharyngeal Cancer &amp; Sizing Up the Elephant: How Thyroid Cancer can Enrich a Patient’s Life, Bentz</td>
</tr>
<tr>
<td>9:10</td>
<td>Panel: Neck Dissection: When to Do It, Hoffman, Bentz, Hunt, Sharma, Day</td>
</tr>
<tr>
<td>9:35</td>
<td>Break</td>
</tr>
<tr>
<td>10:00</td>
<td>Review of Hands-On Session Schedule and Sea to Summit Activities</td>
</tr>
<tr>
<td>10:10</td>
<td>Hands On Session (Practice Lab)</td>
</tr>
<tr>
<td>12:00</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>

## Sea to Summit Healthcare Professional Breakout

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>12:10</td>
<td>Leech Mania, Redick</td>
</tr>
<tr>
<td>12:40</td>
<td>Wound Care 101, Srinivas</td>
</tr>
<tr>
<td>1:10</td>
<td>Microvascular Free Flaps, Skoner</td>
</tr>
<tr>
<td>1:40</td>
<td>High Density: Choices for Early Postoperative Care of Free Flap Head &amp; Neck Surgery Patients, Wanstall</td>
</tr>
<tr>
<td>2:00</td>
<td>Adjourn for the day</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>Shuttles from Wild Dunes to downtown to enjoy Charleston</td>
</tr>
<tr>
<td>10:30</td>
<td>Downtown pickup for return to Wild Dunes</td>
</tr>
</tbody>
</table>

*See next page for Optional Salivary Endoscopy Workshop from 12:15 - 5:00 on Friday!

## Saturday, October 22

### Sea to Summit Physicians Breakout

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:10</td>
<td>The Endoscope: A Revolutionary Surgical Tool in Skull Base Surgery, Solares</td>
</tr>
<tr>
<td>10:20</td>
<td>Radiographic Staging of Head &amp; Neck Cancer, Rumboldt</td>
</tr>
<tr>
<td>10:40</td>
<td>Immunotherapy for Head &amp; Neck Cancer, Young</td>
</tr>
<tr>
<td>10:50</td>
<td>Head and Neck Pathology: When to Request Additional Testing, Richardson</td>
</tr>
<tr>
<td>11:00</td>
<td>Head &amp; Neck Free Flap Decision Making, Skoner</td>
</tr>
<tr>
<td>11:10</td>
<td>Submental Flap Reconstruction Anatomy &amp; Applications in Head and Neck Cancer, Sullivan</td>
</tr>
<tr>
<td>11:20</td>
<td>Premalignant Oral Lesions and Their Treatment, Neville</td>
</tr>
<tr>
<td>11:40</td>
<td>Reflections on Oncology in 2012, Sessions</td>
</tr>
<tr>
<td>12:00</td>
<td>Box Lunch</td>
</tr>
<tr>
<td>12:10</td>
<td>Sea to Summit Announcements, Day</td>
</tr>
<tr>
<td>12:20</td>
<td>Free Flaps in 2012: Where are We Going? Hunt</td>
</tr>
<tr>
<td>12:40</td>
<td>Facial Reanimation: State of the Art, Skoner, Patel</td>
</tr>
<tr>
<td>12:50</td>
<td>Role of the Prosthodontist in Head &amp; Neck Cancer Care, Davis</td>
</tr>
<tr>
<td>1:00</td>
<td>When to Add Chemotherapy to Radiation Therapy in Head &amp; Neck Cancer, Shirai, O’Brien</td>
</tr>
<tr>
<td>1:10</td>
<td>How Research Can Improve Head &amp; Neck Cancer Care, Nathan</td>
</tr>
<tr>
<td>1:20</td>
<td>Radioiodine, Thyrogen, and Thyroglobulin in WDTC, Fernandes</td>
</tr>
<tr>
<td>1:40</td>
<td>Minimally Invasive Approaches to the Thyroid, Lentsch</td>
</tr>
<tr>
<td>1:50</td>
<td>TORS at UAB 2007–2011, Carroll</td>
</tr>
<tr>
<td>2:00</td>
<td>Adjourn for the day</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30</td>
<td>Lowcountry Oyster Roast/Seafood Boil, Location TBA</td>
</tr>
</tbody>
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**Saturday, October 22 (Continued)**

### 26th Annual F. Johnson Putney Lectureship in Head & Neck Cancer

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15</td>
<td>Speech and Swallowing Assessment in Laryngeal Cancer, Martin-Harris, Blair</td>
</tr>
<tr>
<td>8:35</td>
<td>Reconstruction of Pharyngeal and Laryngeal Defects, Buchmann</td>
</tr>
<tr>
<td>8:55</td>
<td>Surgery or Radiation Therapy for Advanced Stage Laryngeal Cancer, Sharma</td>
</tr>
<tr>
<td>9:15</td>
<td>F. Johnson Putney Lectureship – Indications for Total Laryngectomy in 2011, Hoffman</td>
</tr>
<tr>
<td>9:40</td>
<td>Surgery or Chemoradiation for HPV (-) Stage 4 Oropharyngeal Cancer and Laryngeal Cancer Faculty Panel with audience participation – Hoffman, Gillespie, Bentz, Sharma, O’Brien, and Blair</td>
</tr>
</tbody>
</table>

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Conference Objectives

At the completion of this conference you should be able to:

- Assess the role of endoscopic & robotic surgery in otolaryngology
- Assess innovative surgical techniques designed to reduce the morbidity and cosmetic deformity, and to improve the functional capacity of the heavily treated neck
- Integrate into professional practice the updates to National Comprehensive Cancer Network Guidelines for head & neck cancers.
- Reference best practice guidelines for the surgical management of the neck for various malignancies of the head and neck including squamous cell carcinoma, melanoma and thyroid cancer
- Select and refer patients who are appropriate candidates for endoscopic surgery and robotic surgical procedures
- Develop treatment plan for HPV associated oropharyngeal cancer using current evidence based methods
- Assess and use various options for the salvage of neck recurrences including radiation, surgery and chemotherapy.

Healthcare Professional Breakout Session Objectives

At the completion of these sessions you should be able to:

- Apply Evidence-based practice principles for determining need for local vs. regional vs. distant flaps for head and neck reconstruction
- Discuss clinical guidelines for choosing type of flap reconstruction based on stage, defect, and patient characteristics
- Implement concepts and nursing practice guidelines for microvascular reconstruction.
- Evaluate prosthetic and augmentative devices available for the laryngectomy population
- Assess potential challenges for transitioning head & neck cancer patients out of the hospital & methods to address those challenges
- Identify and link primary physiologic impairment(s) to targeted swallowing treatment

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Office of CME at 843-876-1925 or attach a note to your registration form by September 20, 2011.

Registration Methods

- Mail: Please enclose the symposium registration form with your credit card information or check payable to MUSC - Office of CME to:
  MUSC Office of CME
  19 Hagood Avenue, Suite 1004
  P. O. Box 250754
  Charleston, SC 29425

- Telephone: Please have credit card information available. Call 843-876-1925 or toll free 1-866-637-6835.

- Fax: Credit Card only. Secured area. 843-876-1931.

- Online: Please visit www.musc.edu/cme/hnsea2summit and select “Register”. Once it takes you to the new page, Scroll down until you find the conference name, and select “Register” again.

Cancellations

A refund for conference registration will be made upon written request prior to September 20, 2011; however, $75 will be retained for administrative costs. No refunds will be made after September 20, 2011. We reserve the right to cancel the program if necessary. Full registration fees will be refunded for canceled programs. The Medical University cannot be responsible for reimbursement of airline or other transportation fees, hotel or rental car charges, including penalties.
Accommodations

The Head and Neck Sea to Summit Conference Sessions will be held at the Sweetgrass Pavilion just steps away from The Village and Boardwalk Inn at the Wild Dunes Resort and Hotel.

A block of guestrooms at The Village and the Boardwalk Inn are reserved for this conference until September 20, 2011. The nightly guestroom rate is $179.00 plus 12.5% sales and accommodations tax and 9% Resort Services Fee. A Charleston County destination fee of one dollar per occupied room night will be applied to each guest folio. In addition to the rates and fees set forth above, a $9.00 per day, per bedroom amenity fee will be charged and subject to state sales tax. You may phone in your reservations prior to September 20, 2011 between the hours of 7:00am–11:00pm ET Monday through Friday, and 8:00am – 9:00pm Saturday and Sunday. The toll-free reservations line is 800-845-8880. Guests must refer to Head and Neck Sea to Summit Group Meeting to obtain the group rate. Reservation requests received after September 20, 2011 will be accepted on a space available basis at the best available rate.

For more information about what to do in and around Charleston, South Carolina, please visit Charleston’s Web site, www.charlestoncvb.com.

All conference sessions, except for the Optional Salivary Endoscopy Workshop and Lab on Friday, October 21, will be held in the Sweetgrass Pavilion at Wild Dunes Resort.

Registration Form

2011 Head & Neck Oncology Sea to Summit • October 20–22, 2011
Wild Dunes Resort, Sweetgrass Pavilion, Isle of Palms, Charleston, SC

Name: ___________________________________________ Last 4 Digits of SSN: __________
Address: ______________________________________________________________________________
City: ___________________________________________ State: _______ Zip: ______________
Email: ________________________________________ Specialty: _____________________________
Degree: ___________________ Phone: ___________________ Fax: _______________________

Select Appropriate Sea to Summit Head & Neck Oncology Conference Fee:

Before October 1 After October 1
Physicians in Practice $375 $450
Residents $275 $325
Nurses, NPs, SLPs, PAs $175 $225
Optional Salivary Endoscopy Workshop and Cadaver Lab $200 $275
(Limited to 18 participants)

Payment Method:
☐ Online Registration Please see instructions above
☐ Check is enclosed Please make checks out to MUSC - Office of CME
☐ Conference Registration may be charged to: ☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

Signature: ___________________________________________ Account Number: __________________ Exp: ______
☐ No, I do not want my name included on a list of participants to be handed out at the conference.