EDUCATIONAL FORMAT: P14, Poster

TIME/DAY/LOCATION  7:00 am - 4:00 pm, Thursday, 1/31/13;  
7:00 am - 4:00 pm, Friday, 2/1/13;  
7:00 - 10:30 am, Saturday, 2/2/13,  
Yerba Buena Grand Assembly/Lower B2

TITLE: Academic Detailing and PI CME - What a Marriage!

PRINCIPAL PRESENTER: Odessa Ussery, MEd, CCMEP  
Medical University of South Carolina, 843/876-1925, usseryo@musc.edu

CO-PRESENTER: Sarah Ball, PharmD  
South Carolina College of Pharmacy, 803/767-6299, balls@sccp.sc.edu

PRESENTATION METHOD(S): Poster

COMPETENCY: 3.4 - Promote continuous improvement and performance measurement as skills for health care professionals during educational interventions.

CONTENT AREA: 6. Innovations to improve the provision of patient care will become the best practices of the future.

LEARNER PERCEIVED NEEDS: 7. Performance Improvement (PI)/Quality Improvement – from basics of PI and assistance with engaging learners in PI/QI process to PI/QI measurements.

TARGET AUDIENCE: Non-beginners

MEMBER SECTIONS: Medical Schools

OBJECTIVES/OUTCOMES:
1. Develop a process to incorporate AD into PI CME activities
2. Customize AD initial and follow up visits for specific PI CME activity
3. Reinforce key points and address barriers through AD follow up visit

RECOMMENDED RESOURCES:

PARTICIPANT NOTE SPACE: