17TH ANNUAL
Charleston Magnolia Conference

June 2-3, 2017
Embassy Suites Historic District, Charleston, SC
Conference Overview

The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Embassy Suites Historic District, 337 Meeting Street, in downtown Charleston. Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities.

Credit Designation

The Medical University of South Carolina designates this live activity for a maximum of 11.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accommodations

Rooms have been reserved for this conference at the Embassy Suites Historic District, 337 Meeting Street, Charleston, SC, 29403. Please call the hotel directly at 1-843-723-6900 to make your reservations. The rate is $219 Thursday night, $279 Friday and Saturday night, plus tax and $1.09 destination fee per night. The room block will expire May 2, 2017.

For those wishing to stay at the beach, call the Wild Dunes Hotel on the Isle of Palms at 1-888-778-1876 – approximately 10 miles from the Charleston peninsula. These rooms must be reserved early; a room block is not available.

Overall Objectives

Upon completion of this conference, participants should be better able to:
1. Apply new guidelines for optimal evaluation and treatment of adult patients with sinusitis.
2. Differentiate between the new treatment paradigm for children with thyroid disease vs. treatment for adults.
3. Identify and prevent circumstances that could precipitate complications in chronic ear surgery.
5. Explain surgical management of skin cancer in the head and neck.
6. Recognize and prescribe treatment options for spastic dysphonia.
7. Apply current diagnostic and management protocols to esophageal dysphagia.
8. Understand principles and procedures for rhinoplasty and aging face.

Disclosure Statement

In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.
**Faculty**

*Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery*

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**Guest Lecturers**

**Richard Harvey, M.D.**
Program Head and Professor  
Rhinology and Skull Base  
Applied Medical Research Centre  
UNSW(Conjoint) and Macquarie University (Clinical)  
Sydney, New South Wales, Australia

**Lisa E. Ishii, M.D., MHS**  
Associate Professor  
Department of Otolaryngology - Head & Neck Surgery  
Johns Hopkins Medicine, Baltimore, MD

**Steven A. Telian, M.D.**  
John L. Kemink Professor of Neurotology  
Department of Otolaryngology - Head & Neck Surgery  
University of Michigan, Ann Arbor, MI

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**Course Director**

**Paul R. Lambert, M.D.**  
Professor and Chair  
Department of Otolaryngology – Head & Neck Surgery  
Director, Otology-Neurotology  
Medical University of South Carolina  
Charleston, SC

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**MUSC Clinical Faculty**

**Terry A. Day, M.D.**  
Professor, Director  
Head & Neck Oncology

**Rodney J. Schlosser, M.D.**  
Professor, Director  
Rhinology & Sinus Surgery

**Lucinda A. Halstead, M.D.**  
Associate Professor,  
Medical Director  
Voice and Swallowing Institute

**Joshua D. Hornig, M.D., FRCS**  
Associate Professor  
Director Microvascular Surgery

**Eric J. Lentsch, M.D.**  
Associate Professor  
Head & Neck Oncology

**Ted A. Meyer, M.D., Ph.D.**  
Associate Professor, Director  
Cochlear Implant Program

**Krishna G. Patel, M.D., Ph.D**  
Associate Professor, Director  
Facial Plastic & Reconstructive Surgery

**Zachary M. Soler, M.D., MSc**  
Associate Professor  
Rhinology & Sinus Surgery

**David R. White, M.D.**  
Associate Professor, Director  
Pediatric Otolaryngology

**Clarice S. Clemmens, M.D.**  
Assistant Professor  
Pediatric Otolaryngology

**Chris M. Discolo, M.D., MSCR**  
Assistant Professor  
Pediatric Otolaryngology

**Mark J. Hoy, M.D.**  
Assistant Professor, Director  
General Otolaryngology

**Theodore R. McRackan, M.D.**  
Assistant Professor  
Otology & Neurotology

**David M. Neskey, M.D.**  
Assistant Professor  
Head & Neck Oncology

**Ashli K. O’Rourke, M.D.**  
Assistant Professor  
Voice and Swallowing Institute

**Samuel L. Oyer, M.D.**  
Assistant Professor  
Facial Plastic & Reconstructive Surgery

**Habib G. Rizk, M.D., MSc**  
Assistant Professor  
Otology & Neurotology

**Judith M. Skoner, M.D.**  
Assistant Professor  
Facial Plastic & Reconstructive Surgery
Friday, June 2, 2017

Embassy Suites Historic District, 337 Meeting Street, Charleston, South Carolina, 29403, 1-843-723-6900

7:00 – 7:30 AM  Breakfast with Exhibitors
7:30 – 7:40 AM  Welcome – Paul R. Lambert, M.D.

**SCIENTIFIC SESSION  Moderator: Paul R. Lambert, M.D.**

7:40 – 8:10 AM  Clinical Phenotypes in CRS and Decision Making – Richard Harvey, M.D.
Objective: Participant should be better able to: 1) differentiate the clinical presentations of CRS and the underlying inflammatory processes; 2) integrate the knowledge of the disease process into a treatment strategy.

8:10 – 8:40 AM  Mastoidectomy: Key Surgical Principles – Steven A. Telian, M.D.
Objective: Participant should be better able to 1) differentiate surgical challenges in mastoidectomy preoperatively; 2) formulate a safe and effective surgical strategy to achieve a satisfactory result.

8:40 – 9:10 AM  The Rhinoplasty Clinical Practice Guideline: the Ingredients Not the Recipe! – Lisa E. Ishii, M.D., MHS
Objective: Participant should be better able to apply the consensus statement on patient selection and surgery for rhinoplasty.

9:10 – 9:30 AM  Break

**SCIENTIFIC SESSION  Moderator: Christopher M. Discolo, M.D., MSCR**

9:30 – 10:00 AM  Management of Advanced Cutaneous Squamous Cell Carcinoma – David M. Neskey, M.D.
Objective: Participant should be better able to describe the prognostic factors associated with decreased patient survival.

10:00 – 10:30 AM  Reg-ent℠: How Participation in the AAO-HNS Qualified Clinical Data Registry Will Help You – Lisa E. Ishii, M.D., MHS
Objective: Participant should be better able to understand the Academy’s product to meet national data registry mandate.

10:30 – 11:00 AM  Adenotonsillectomy in Children with Downs Syndrome: What do We Know? – David R. White, M.D.
Objective: Participant should be able to interpret the utility and limitations of adenotonsillectomy for treatment of obstructive sleep apnea in children with Down syndrome.

11:00 – 11:30 AM  Salivary Endoscopy: A Minimally Invasive Approach to Salivary Gland Disease – Eric J. Lentsch, M.D.
Objectives: Participant should be better able to 1) recognize the role of salivary endoscopy in patients with salivary gland disease; 2) establish expectations of potential outcomes, advantages and drawbacks of salivary endoscopy vs open procedures

11:30 – 11:45 AM  Break

11:45 – 12:30 PM  Warren Y. Adkins, M.D. Lecture: Surgery for Vestibular Disorders - Foundational Principals and Evolving Practice – Steven A. Telian, M.D.
Objective: Participant should be better able to 1) assess the history of vestibular system surgery as the basis for current practice; 2) justify the indications for neurotologic surgery of the vestibular system.

12:30 – 2:00 PM  Lunch with the Faculty – Round Table Discussions/Case Presentations
2:00 PM  Adjourn  Please complete and submit all CME forms. Thank you!
Saturday, June 3, 2017

Embassy Suites Historic District, 337 Meeting Street, Charleston, South Carolina, 29403

6:50 – 7:15 AM  Breakfast with Exhibitors
7:00 – 9:10 AM  Resident Presentations  Moderator: Ted A. Meyer, M.D., Ph.D.
9:10 – 9:20 AM  Break

SCIENTIFIC SESSION  Moderator: Terry A. Day, M.D.
9:20 – 9:50 AM  Managing the Failed Sinus Cavity – Richard Harvey, M.D.
Objective: Participant should be better able to: 1) discuss the remodelling events that occur with CRS and its impact of disease reversibility; 2) modify the surgical approach when irreversible changes have occurred in the mucosa.

9:50 – 10:20 AM  Pediatric Dysphagia: Diagnosis and Management Strategies - Clarice S. Clemmens, M.D.
Objectives: Participant should be better able to: 1) describe the physiology of normal pediatric swallowing; 2) identify diagnostic tests utilized in the work-up of pediatric dysphagia; 3) critically examine the evidence for management strategies of pediatric dysphagia.

Objective: Participant should be better able to: 1) name three common causes of globus; 2) state three diagnostic tests that are recommended for globus evaluation.

Objective: Participants should be better able to interpret the principles and practice for cosmetic surgery to the aging face.

11:20 – 11:35 AM  Break – Faculty and Resident Photographs

SCIENTIFIC SESSION  Moderator: Samuel L. Oyer, M.D.
11:35 – 12:05 PM  Superior Semicircular Canal Dehiscence: What the Practitioner Needs to Know–Steven A. Telian, M.D.
Objective: Participant should be better able to 1) differentiate SSCD from other causes of auditory and vestibular symptoms; 2) devise a treatment plan customized for each patient.

12:05 – 12:35 PM  Lateral Access in Sinus Surgery – Richard Harvey, M.D.
Objective: Participant should be better able to: 1) develop a framework for when simple functional surgery techniques will not provide adequate access to the paranasal sinuses; 2) evaluate the utility of alternate endoscopic approaches to lateral areas within the paranasal sinus cavity.

12:35 – 1:10 PM  Management of Advanced Cutaneous Squamous Cell Carcinoma – Joshua D. Hornig, M.D., FRCS
Objective: Participant should be better able to apply the latest cancer staging guidelines to current practice guidelines and to identify important prognostic variables for patient counseling.

1:10 PM  Adjourn  Please complete and submit all CME forms. Thank you!
**HISTORIC CHARLESTON**

Charleston is America’s most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. The city is one of the nation’s top tourist destinations, being ranked for 10 consecutive years by Condé Nast Traveler as “one of North America’s top 10 travel spots.” Charleston is a uniquely magical place: lush, warm and gently brushed with the historic patina of time... From exquisite hand-fashioned wrought ironwork to graceful columns that stand guard over stately antebellum mansions... From half-hidden gardens ablaze with pink and scarlet blooms to a shimmering blue sea that is never far from view... From battle-ravaged historic shrines to the quiet sanctuary of the city’s many churches... From quaint, treasure-laden antique shops to haute-style fashion boutiques... From days shrimping in sun-warmed marsh creeks to evening black-tie theater concert galas.

What better way to view the city’s historic dwellings, gardens, and parks than from a horse and carriage ride along the cobblestone streets. You will want to stop and browse at the Old City Market, a bustling collage of color and life. Not far from the Market is the Waterfront Park overlooking the Cooper River and the Charleston Harbor. Those interested in World War II naval history will want to tour the Yorktown aircraft carrier, anchored just across the river at Patriots Point.

Charleston’s most famous place for a promenade is The Battery, with the Cooper River and harbor on one side and antebellum mansions on the other. In the distance near the harbor’s entrance is Fort Sumter, the flashpoint for the Civil War on April 12, 1861. Those wishing an even earlier look at history can explore life as it was in Charleston in the 1700’s at Charles Towne Landing, where the first settlers to colonize the territory of Carolina landed in 1670. To understand the forces that allowed these early settlers to create the economy that built Charleston and to immerse yourself in the light of this bygone era, one must visit the magnificent 18th century plantations, such as those at Middleton Place, Magnolia, Drayton Hall, and Boone Hall.

**GOLF AND BEACHES**

Minutes away from historic Charleston are area beaches, which offer superb playgrounds for watersports, sunbathing, fishing, or simply taking a moonlit stroll. Golf enthusiasts will not be disappointed either. The city which gave America its first golf course now boasts 19 championship golf courses within 25 miles of the downtown area, including the famous Ocean Course at Kiawah Island, scene of the 1991 Ryder Cup and the 2012 PGA Championship, and the Harbor and Links courses at Wild Dunes.

**SPOLETO FESTIVAL USA**

What better place to present Spoleto USA, the world’s most comprehensive arts festival, than the city which gave America its first theatre in 1735 and later inspired Gershwin to compose his classic opera, “Porgy and Bess”. The Spoleto Festival offers the finest in theater, opera, dance, music, and art. The city’s theaters, streets, parks, churches, and waterfronts become stages for these cultural activities.

These activities are only a sampling of what Charleston has to offer. The Embassy Suites Historic District Hotel can help with arrangements once you arrive or contact them at 843-723-6900 for advance reservations.

**HISTORIC CHARLESTON TOUR**

Enjoy a privately guided tour as you explore this enchanting and historic city. Favorite sights include: Rainbow Row; cobblestone streets; quaint gardens; hundreds of 18th and 19th century homes, buildings and churches; the Battery overlooking the Charleston Harbor and Fort Sumter; and the Old City Market.

**FORT SUMTER TOUR & HARBOR CRUISE**

Fort Sumter is located at the entrance of Charleston’s beautiful harbor and is only accessible by boat. On April 12, 1861, Fort Sumter was occupied by Union Troops who refused to vacate as demanded by the Confederates. All negotiations failed and Confederate batteries in the Charleston Harbor commenced a massive bombardment of Fort Sumter, and so began the American Civil War.

**MAGNOLIA PLANTATION & GARDENS TOUR**

Listed in the National Register of Historic Places, beautiful Magnolia Plantation is the 300-year-old ancestral home of South Carolina’s illustrious Drayton family. Long famous for the springtime beauty of its 250 varieties of azaleas and 900 varieties of camellias, it now offers extensive seasonal bloom every month of the year. Scores of experts have described its 50 acres of lawn and gardens as the world’s most beautiful.

**MARSH KAYAKING**

Enjoy the morning with a quality outfitter featured in The New York Times and Southern Living. No experience necessary. Once outfitted in your stable-touring kayak, take a leisurely paddle down picturesque Shem Creek, home of the Charleston Shrimp Trawling Fleet. Your naturalist guide will enlighten you with information on salt marshes, creeks, birding, sea life, crabbing and dolphin watching.

**CHARLESTON HARBOR SAILING**

Indulge in the calm and beauty of sailing historic Charleston Harbor on board the Pride. The Pride is a traditional three masted gaff topsail schooner, 84 feet in length. Passengers can participate by helping to raise the trim sails, chart a course or take a turn at the wheel. You’ll cruise by historic Battery mansions dating to the Revolutionary War and pass close to Fort Sumter; and the Old City Market.

**SPOLETO USA**

Charleston will be alive with the 2017 Spoleto Festival USA, May 26 to June 11, 2017. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts will be held within walking distance of the hotel. Call (843) 579-3100 for the festival brochure and information, or visit www.spoletousa.org. Piccolo Spoleto, Spoleto’s official outreach companion will offer daily and evening events in historic churches and theatres. Call (843) 724-7305 for Piccolo Spoleto information.

**SOUTH CAROLINA AQUARIUM**

The South Carolina Aquarium, Charleston’s most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in over 60 exhibits, which represent the rich biodiversity of South Carolina from the mountains to the sea. The Aquarium also presents fabulous views of Charleston harbor, interactive exhibits and programs for visitors of all ages, and is dedicated to promoting education and conservation.
17th Annual Charleston Magnolia Conference
Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery

For easy online registration go to: academicdepartments.musc.edu/ent/cme

Name _____________________________________ Last 4 digits of SSN________
(For CME information only)
Preferred name for name badge ___________________________________________
Address _________________________________________________________________
City________________________ State__________ Zip________
E-mail address ___________________________________________________________
Fax _________________________________________________________________
Telephone #1_________________________Telephone #2 _______________________
Practice name __________________________________________________________
I am an __MD  __DO  __DMD  __SLP  __NP  __PA  __Other___________________
Specialty _______________________________________________________________

Registration on or before 5/3/17
Physicians $495.00
Non-Physicians $250.00
Resident, NP, PA, Other $250.00
NOTE: NPs & PAs can receive CEU credits for course participation.

Registration includes a printed course syllabus. An electronic syllabus will also be available online to all participants prior to the conference,

Payment MUST ACCOMPANY REGISTRATION
___ Please make checks payable to:
Charleston Magnolia Conference
MUSC Department of Otolaryngology – Head & Neck Surgery
135 Rutledge Avenue, MSC 550, Charleston, SC 29425-5500

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For additional information contact:
Julie Taylor,  Phone: 843-876-0943, Email: taylojul@musc.edu

WHAT PARTICIPANTS ARE SAYING...
“You did a great job with the conference. I would highly recommend it to my colleagues”
“All of the lectures were excellent and well prepared. Many pertained to my current practice of otolaryngology.”
“I love the venue in midst of historical district! Ideal! Thank you. Again job well done.”
“Roundtable discussion was highlight of the day – excellent idea.”
“Great lectures especially enjoyed the surgical videos.”
“Great meeting, as usual. I will be back!”

CANCELLATIONS
Refunds for cancellation can be given if requested in writing before May 19, 2017. A $50.00 administrative fee will be retained if you cancel. No refunds will be made on or after May 19, 2017.

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the Medical University of South Carolina cannot be responsible for airline tickets or travel expenses of any nature.