18th Annual
Charleston Magnolia Conference
June 1-2, 2018
Hyatt House Historic District
Charleston, SC
Conference Overview
The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Hyatt Place Historic District, 560 King Street, in downtown Charleston. Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities.

Credit Designation
The Medical University of South Carolina designates this live activity for a maximum of 11.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement
The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Americans with Disabilities Act
It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.

Overall Objectives
Upon completion of this conference, participants should be better able to:
1. Apply new guidelines for optimal evaluation and treatment of adult patients with sinusitis.
2. Understand the role of cartilage tympanoplasty in chronic otitis media.
3. Identify and prevent circumstances that could precipitate complications in mandibular fracture repair.
5. Explain the adequacy of neck dissection and patient survival in head and neck cancer.
6. Recognize and prescribe treatment options for patients failing standard therapies for chronic rhinosinusitis.
7. Apply current diagnostic and management protocols to vocal fold paralysis.
8. Understand principles and procedures for rehabilitating the paralyzed face.

Disclosure Statement
In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Accommodations
Rooms have been reserved for this conference at the Hyatt House Historic District, 560 King Street, Charleston, SC, 29403. The rate is $269 plus tax and $2.28 destination fee per night. Please call the hotel directly to make your reservations. For king suites call the Hyatt House at 1-800-993-4983. There are also a limited number of queen/queen rooms blocked at the adjacent Hyatt Place 1-800-993-4751. The room block will expire May 1, 2018.

Charleston Named Top U.S. City for the 7th consecutive year!
Condé Nast Traveler Readers’ Choice Awards.
Faculty
Medical University of South Carolina | Department of Otolaryngology - Head & Neck Surgery

Guest Lecturers

John L. Dornhoffer, M.D.
Professor and Chair
Department of Otolaryngology - Head & Neck Surgery
University of Arkansas for Medical Sciences
Little Rock, AR

C. Gaelyn Garrett, M.D.
Professor and Vice Chair of Otolaryngology
Department of Otolaryngology - Head & Neck Surgery
Vanderbilt University School of Medicine
Nashville, TN

Andrew H. Murr, M.D.
Professor and Chair
Department of Otolaryngology - Head & Neck Surgery
University of California San Francisco Medical Center
San Francisco, CA

MUSC Clinical Faculty...continued

Chris M. Discolo, M.D., MSCR
Associate Professor, Director Craniofacial Anomalies and Cleft Lip/Palate Team

Lucinda A. Halstead, M.D.
Associate Professor, Medical Director Voice and Swallowing Institute

Joshua D. Hornig, M.D., FRCS
Associate Professor, Director Microvascular Surgery

Ted A. Meyer, M.D., Ph.D.
Associate Professor, Director Cochlear Implant Program

Ashli K. O’Rourke, M.D.
Associate Professor, Voice and Swallowing Institute

Krishna G. Patel, M.D., Ph.D.
Associate Professor, Director Facial Plastic & Reconstructive Surgery

Zachary M. Soler, M.D., MSc
Associate Professor, Rhinology & Sinus Surgery

Clarice S. Clemmens, M.D.
Assistant Professor, Pediatric Otolaryngology

Evan M. Graboyes, M.D.
Assistant Professor, Head & Neck Oncology

Mark J. Hoy, M.D.
Assistant Professor, Director General Otolaryngology

Theodore R. McRackan, M.D.
Assistant Professor, Director Skull Base Surgery Center

David M. Neskey, M.D.
Assistant Professor, Head & Neck Oncology

Samuel L. Oyer, M.D.
Assistant Professor, Facial Plastic & Reconstructive Surgery

Habib G. Rizk, M.D., MSc
Assistant Professor, Director Vestibular Program

Judith M. Skoner, M.D.
Assistant Professor, Facial Plastic & Reconstructive Surgery

J Rhet Tucker, D.M.D.
Assistant Professor, Maxillofacial Prosthodontics

Robert C. Waters, M.D.
Clinical Assistant Professor, General Otolaryngology

Course Director

Paul R. Lambert, M.D.
Professor and Chair
Director Otology - Neurotology
Department of Otolaryngology – Head & Neck Surgery
Medical University of South Carolina

MUSC Clinical Faculty

Betsy K. Davis, D.M.D., MS
Professor, Medical Director Maxillofacial Prosthodontics

Terry A. Day, M.D.
Professor, Director Head & Neck Oncology

Eric J. Lentsch, M.D.
Professor, Head & Neck Oncology

Rodney J. Schlosser, M.D.
Professor, Director Rhinology & Sinus Surgery

Roy B. Sessions, M.D.
Professor, Head & Neck Oncology

David R. White, M.D.
Professor, Director, Pediatric Otolaryngology
Friday, June 1, 2018

Hyatt House Charleston Historic District, Charleston, SC 29403, 1-843-207-2299

7 to 7:30 a.m. Breakfast with Exhibitors
7:30 to 7:40 a.m. Welcome – Paul R. Lambert, M.D.

Scientific Session  Moderator: Ashli K. O’Rourke, M.D.

7:40 to 8:10 a.m. Techniques of Cartilage Tympanoplasty - John L. Dornhoffer, M.D.
The participant will be better able to: 1) analyze the surgical decision-making with cartilage tympanoplasty and indications for the different techniques; 2) apply several techniques in cartilage tympanoplasty with regard to graft harvest, preparation, and placement with and without ossiculoplasty; 3) identify anticipated outcome and complication management, such as post-operative tube placement.

8:10 to 8:40 a.m. The Art and Science of Laryngology - C. Gaelyn Garrett, M.D.
The participant will be better able to apply a patient-centered approach based on evidence-based information in managing acute and chronic voice disorders.

8:40 to 9:10 a.m. Orbital Hematoma: A Current Perspective - Andrew H. Murr, M.D.
The participant will be better able to: 1) interpret the vascular anatomy of the orbit; 2) establish an emergency plan in advance of any orbital bleeding during a sinus or orbit operation; 3) evaluate CT imaging findings that can be related to potential orbital injury.

9:10 to 9:30 a.m. Break

Scientific Session  Moderator: Eric J. Lentsch, M.D.

9:30 to 10 a.m. CRS: Treatment when Standard Therapies Fail - Zachary Soler, M.D.
The participant will be better able to manage patients with CRS who fail standard therapies.

10 to 10:30 a.m. Load Bearing and Load Sharing for Mandible Fractures - Andrew H. Murr, M.D.
The participant will be better able to: 1) integrate the engineering differences between load bearing and load sharing into the treatment paradigm for mandibular fracture management; 2) select fracture repair techniques based upon reported morbidity and complication rates; 3) factor in location of fractures and fracture characteristics when selecting repair strategies.

10:30 to 11 a.m. Approaches to Improving the Voice in Unilateral Vocal Fold Paralysis - C. Gaelyn Garrett, M.D.
The participant will be better able to recognize how the voice is affected by vocal fold paralysis to better direct treatment.

11 to 11:30 a.m. Bell’s Palsy: Optimizing Recovery through a Graduated Approach - Samuel L. Oyer, M.D.
The participant will be better able to: 1) apply evidence-based guidelines for initial management of acute Bell’s palsy; 2) outline expected patient recovery course and prepare patients for possible deviations from that course; 3) recognize aberrant facial recovery and arrange for appropriate treatment in a time-sensitive manner.

11:30 to 11:45 a.m. Break

11:45 to 12:30 p.m. Warren Y. Adkins, M.D. Lecture
Cochlear Implant: Past, Present, Future - John L. Dornhoffer, M.D.
The participant will be better able to: 1) describe the development of cochlear implantation; 2) summarize the implications for future research; 3) interpret personal experience.

12:30 to 2 p.m. Lunch with the Faculty – Round Table Discussions/Case Presentations
2 p.m. Adjourn Please complete and submit all CME forms. Thank you!
Saturday, June 2, 2018

Hyatt House Charleston Historic District, Charleston, SC 29403, 1-843-207 2299

6:45 to 7 a.m. Breakfast with Exhibitors
7 to 9:30 a.m. Resident Presentations  Moderator: Ted A. Meyer, M.D., Ph.D.
9:30 to 9:45 a.m. Break

Scientific Session  Moderator: Judith M. Skoner, M.D.
9:45 to 10:15 a.m. Head & Neck Cancer Staging 2018 - Terry A. Day, M.D.
The participant will be better able to understand the new head and neck cancer staging system and apply it to treatment guidelines.
10:15 to 10:45 a.m. Neck Dissection Lymph Node Count in Head & Neck Squamous Cell Carcinoma - Evan M. Graboyes, M.D.
The participant will be better able to evaluate how the adequacy of the neck dissection, as determined by lymph node count, impacts survival in patients with surgically-treated head and neck cancer.

Scientific Session  Moderator: Theodore R. McRackan, M.D.
12 to 12:30 p.m. A Scary Case - Andrew H. Murr, M.D.
The participant will be better able to: 1) recognize the entity eccordosis physalifora; 2) utilize imaging technology to help elucidate the diagnosis of clival lesions; 3) analyze economic and societal pressures that drive practice decisions.
12:30 to 1 p.m. Long Term Outcome with Ossiculoplasty - John L. Dornhoffer
The participant will be better able to: 1) discuss options for ossiculoplasty based on the pathology found at surgery to include absent incus, malleus, absent or fixed stapes, and combinations of each; 2) emphasize surgical techniques to improve prosthesis stabilization in difficulty situations; 3) recognize the influence of middle ear environment on surgical selection and outcome.

1 to 1:45 p.m. Evolution of Cleft Lift Surgery - Christopher M. Discolo, M.D.
The participant will be better able to compare and contrast various cleft lip techniques.

1:45 p.m. Adjourn  Please complete and submit all CME forms. Thank you!
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Condé Nast Traveler Readers’ Choice Awards

Charleston is America’s most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. This is just a sampling of the activities Charleston has to offer:

- Historic Charleston Tours
- Fort Sumter Tour & Harbor Cruise
- Magnolia Plantation & Gardens Tour
- Marsh Kayaking
- Charleston Harbor Sailing
- South Carolina Aquarium

For more about Charleston: charlestoncvb.com

Spoleto Festival USA
Charleston will be alive with the 2018 Spoleto Festival USA, May 25 to June 10, 2018. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premieres and debuts will be held within walking distance of the hotel. For the festival brochure and information call 843-579-3100, or visit www.spoletousa.org.

Piccolo Spoleto, Spoleto’s official outreach companion, will offer daily and evening events in historic churches and theatres. Call 843-724-7305 for Piccolo Spoleto information.
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For easy online registration go to: academicdepartments.musc.edu/ent/cme

Name ___________________________ Last 4 digits of SSN _______
(For CME information only)

Preferred name for name badge __________________________________________

Address _______________________________________________________________

City____________________________State__________ Zip_______________

E-mail address _____________________________________________________

Fax _____________________________ Telephone #2 _______________________

Telephone #1________________________ Telephone #2 _______________________

Practice name _______________________________________________________

I am an __MD __DO __DMD __SLP __NP __PA __Other___________

Specialty _____________________________________________________________

What participants are saying...

“You did a great job with the conference. I would highly recommend it to my colleagues”

“All of the lectures were excellent and well prepared. Many pertained to my current practice of otolaryngology.”

“I love the venue in midst of historical district! Ideal! Thank you. Again job well done.”

“Roundtable discussion was highlight of the day – excellent idea.”

“Great lectures especially enjoyed the surgical videos.”

“Great meeting, as usual. I will be back!”

Payment must accompany registration

Registration on or before 5/2/18 Registration after 5/2/18

☐ Physicians $495.00 $550.00

☐ Non-Physicians $250.00 $300.00

Resident, NP, PA, Other

NOTE: NPs & PAs can receive CEU credits for course participation.

Dietary restrictions: ____________________________________________

Registration includes a printed course syllabus. An electronic syllabus will also be available online to all participants prior to the conference.

☐ Dietary restrictions: ____________________________________________

Cancellations

Refunds for cancellation can be given if requested in writing before May 18, 2018. A $50.00 administrative fee will be retained if you cancel. No refunds will be made on or after May 18, 2018.

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the MUSC cannot be responsible for airline tickets or travel expenses of any nature.

For additional information contact:
Julie Taylor 843-876-0943, taylojul@musc.edu