Presentation Zen: Simple is Better
Bill Gates before zen
Bill Gates after zen
Everything should be made as simple as possible, but not simpler.

Albert Einstein
“No Slideuments”

Do not confuse slides with documents
I. Slides the audience will see

Percentage of national land area covered by forests

- USA: 25%
- Canada: 27%
- Germany: 31%
- Russia: 50%
- Japan: 64%
- Finland: 72%
2. Notes only you will see

The Ritz-Carlton, Osaka offers "Personalized Wedding" which allows bridal couples to dream, rather than be limited to a pre-packaged concept of the perfect nuptials. Tailor-made weddings is supported by dedicated wedding coordinators and services and facilities.

- The result is a wedding which is as individual as the bride and groom. For example, from a couple’s hometown, or a dish they shared on their first date. The wedding is personally meaningful song or a recreation of a famous wedding in history. The couple’s imagination is encouraged.

A Ritz-Carlton wedding coordinator will spend a great deal of time interviewing the couple, guiding them through the process of discovering the couple’s wedding preferences. Childhood fantasy, or special circumstance can be incorporated into the wedding plan. The coordinator also works with the couple to arrange all aspects of the big day. Services provided ensure an entire hotel floor dedicated to comprehensive bridal services: boutique, beauty salon, and florist.
3. Handout to be taken away
Simplify data
Swine Flu

Influenza A (H1N1) cases in 2009 pandemic

Source: WHO (http://www.who.int/csr/)

Cases


Total Mexico USA Canada Australia Chile UK Thailand Other Deaths
Obesity among OCED nations

3.2% of Japanese are “Obese”

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Japan</td>
<td>3.2%</td>
</tr>
<tr>
<td>France</td>
<td>9.5%</td>
</tr>
<tr>
<td>Canada</td>
<td>22.4%</td>
</tr>
<tr>
<td>Mexico</td>
<td>24.2%</td>
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<tr>
<td>USA</td>
<td>32.2%</td>
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</tbody>
</table>
Statistical analysis was significant for male and female children and adolescents, with a prevalence increase of overweight in female children and adolescents from 13.8% in 1999-2000 to 16.0% in 2003-2004. The prevalence of overweight in male children and adolescents rose from 14.0% to 18.2%. The prevalence of obesity in adult men rose from 27.5% to 31.1% over the period studied. No significant changes in weight were seen among women over the period studied. Significant ethnic differences persisted especially among Hispanic men and African American women.

Obesity

- Percent of adults age 20 years and over who are obese: 34% (2007-2008)
- Percent of adults age 20 years and over who are overweight (and not obese): 34% (2007-2008)


- Percent of adolescents age 12-19 years who are obese: 18% (2007-2008)
- Percent of children age 6-11 years who are obese: 20% (2007-2008)
- Percent of children age 2-5 years who are obese: 10% (2007-2008)

66% of Americans are obese or overweight.

<table>
<thead>
<tr>
<th></th>
<th>Number</th>
<th>Percentage</th>
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<tr>
<td>All adults</td>
<td>134 million</td>
<td>(66%)</td>
</tr>
<tr>
<td>Women</td>
<td>65 million</td>
<td>(62%)</td>
</tr>
<tr>
<td>Men</td>
<td>69 million</td>
<td>(71%)</td>
</tr>
</tbody>
</table>

OECD Factbook 2007
Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report. Grapes are one of the leading exportations in the fruit category. Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed. Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.

If you’ve read this far, your eyes probably hurt and you’ve been reading this tedious long-winded text instead of listening to me. I’m insulted- can’t you see I’m doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.

**Chilean Exports**

Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report. Grapes are one of the leading exportations in the fruit category. Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed. Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.

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Chilean Exports
Chilean Exports

- USA: 30%
- Netherlands: 15%
- UK: 5%
Chilean Exports

- Grapes: 39%
- Kiwi: 9%
- Avocado: 5%
Negative space is magical—
create it, don’t just fill it up!

-Timothy Samara,
graphic designer
and educator
Many Americans are not getting enough sleep. 11.1 percent of Americans report not getting enough sleep in a 30 day period.

Lack of sleep can be dangerous and lead to poor performers at the workplace.
11.1% of americans report never getting enough sleep in a 30 day period. *
Have the picture "look" at the text.
Have the picture “look” at the text.
The typical teenage boy in the United States gets about 10% of his daily calories from soda.
A typical teenage boy in the USA gets about 10% of his daily calories from soda.

Source: Fast Food Nation
Use animation *carefully* to add emotion and to direct the students' attention.
Life expectancy for men and women

- **Women**: 83
- **Men**: 78
- women out living men by more than 5 years
Life Expectancy
Women: 83
Men: 78
Make it BIG or make it small.
13% of women in Japan smoke
53% of men in Japan smoke
53% of men in Japan smoke

13% of women in Japan smoke
A Vegetarian spares 100 animals per year.
Imitation

is the Sincerest form of Flattery
Imitation is the sincerest form of flattery.
“Vision trumps all other senses.”

DR. JOHN J. MEDINA
Water supply in the world

Over 70% of our Earth's surface is covered by water (we should really call our planet "Ocean" instead of "Earth"). Although water is seemingly abundant, the real issue is the amount of fresh water available.

- 97.5% of all water on Earth is salt water, leaving only 2.5% as fresh water.
- Nearly 90% of that fresh water is frozen in the icecaps of Antarctica and Greenland; most of the remainder is present as soil moisture, or lies in deep underground aquifers as groundwater not accessible to human use.
- < 1% of the world's fresh water (~0.007% of all water on earth) is accessible for direct human uses. This is the water found in lakes, rivers, reservoirs and those underground sources that are shallow enough to be tapped at an affordable cost. Only this amount is regularly renewed by rain and snowfall, and is therefore available on a sustainable basis.
Drinking 1 can of soda a day can cause you to gain 10 pounds in a year.
Drinking 1 can of soda a day.....
can make you 10 pounds fatter a year
http://www.sxc.hu/

http://www.istockphoto.com/