I read a really interesting article about work teams and how an organization can ensure success. One of the premises of the article was this very simple concept: **Bad is Stronger Than Good**.

It went on to describe the incredible power of “bad,” and how bad overshadows the good that has been done. Specifically, it notes that one bad action requires five good actions to neutralize it. And then you’re only back to neutral, not back to good.

This idea gave me pause. I began to think about it and saw the truth in it. For example, you go to a certain restaurant regularly for typically good food. But one night the fish you ordered is spoiled. For weeks afterwards that spoiled fish will overshadow the other meals you had, and it will likely make you hesitate to return anytime soon.

So it is with what we do here in the College. We can do many great things, but one bad experience, one bad exchange, one bad interaction and that is what a person will remember. So if we strive not just for good but for excellence, we cannot tolerate or even suggest that bad is acceptable. This is a tall task for sure, but one that is within our grasp. It also is the challenge of MUSC Excellence. Let’s bring it on! Gail
DNP Update

Our Program Planning Summary for our proposed DNP program has been approved by the President’s Council and has now been sent to the Commission on Higher Education. We anticipate receiving initial feedback from them by April. If given initial approval we will be submitting the full and final proposal on May 15th.

Highlighting Nursing on ETV

On Friday, February 8 at 9 p.m., ETV will present a one-hour program on “Our Health: The Noble Profession.” Dean Stuart will be one of five nurse panel members from across the state discussing the nursing shortage, dimensions of the problem, implications, and potential solutions. In case you miss the show, the program will be re-air at 5 p.m. on Sunday, February 10.

Getting to Know...Jennifer

Name: Jennifer Page
Position: Breast Oncology coordinator at Hollings Cancer Center and MSN student
How many years at CON? 1997-1999 and 2006 - present
How many years at MUSC? 3
Most rewarding thing about your job? Each individual patient’s hope
Hometown: Greenville, SC
Describe your hometown: Growing, family-oriented, relaxing
Family: Parents, sister, brother-in-law, 15-month old nephew, and a cat named Mac.
Astrological sign: Aquarius
If you could invite four guests (living or deceased) to dinner, who would they be? All four of my grandparents. (I didn’t have enough time with any of them.)
What did you listen to on your way into work today? 100.5 FM
What book are you currently reading? “Eat, Pray, Love” by Elizabeth Gilbert
Last movie you saw? Apocalypto
First concert you ever attended? R.E.M. and 10,000 Maniacs
Favorite place you’ve traveled to? Australia
If you could attend any sporting event what would it be? All of the Triple Crown races
One thing you’ve never done but hope to do one day? Scuba dive
In which store would you like to win a $3,000 shopping spree? Banana Republic
What do you enjoy most doing in your spare time? Spending time at the beach with family and friends, exercising, traveling, and cooking.
Favorite color: Red Favorite flower: Gerber Daisy
Favorite sports team: Clemson Tigers
Favorite TV shows: Grey’s Anatomy
Favorite board game: Monopoly
Favorite movie: Shawshank Redemption
Favorite magazine: Cooking Light
Favorite cookie: My grandmother’s oatmeal crisps
Favorite candy bar: Snickers
Favorite thing about living in the Charleston area? The people, the history and the beach.

Staff Meeting

March 19 • 9 a.m.
Historical Library

In response to staff member requests, University Human Resources will present a training session entitled "Teamwork: The Impact of Communication, Collaboration, and Cooperation on Achieving Team Goals." This class will focus on how communication impacts teamwork and workplace harmony. Conflict management skills will also be addressed. The session should last approximately 2-1/2 hours, so please plan accordingly.
All faculty, staff, students, and alumni are invited to attend the Alumni Homecoming on Saturday, March 8 at 6:30 p.m. at the Holliday Alumni Center, 69 Hagood Avenue, The Citadel. To sign-up for the event, download a registration form at [http://alumni.musc.edu/colleges/groups/NursAlum08.pdf](http://alumni.musc.edu/colleges/groups/NursAlum08.pdf).

The evening's festivities will celebrate the College of Nursing’s 125th Anniversary and include a Lowcountry meal, beer and wine, special recognitions, and a Silent Auction to raise funds for student scholarships.

**Shirley Hendrix** and **Leigh Wood**, two CON alumnae, will be recognized with the Alumni Association “Outstanding Alumnus Award”. In addition, five student scholarships will be awarded to current students **Ashley Bath, Rebecca Freeman, Pamela Murphy, Andrea White**, and **Erin Wilson**.

If you would like to contribute an item to the Silent Auction, please contact Mardi Long at longm@musc.edu or bring it by her office in the College of Nursing, room 307. The goal is to have 125 items and raise $10,000.

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**How Do You Develop Individual Talent?**

We have and want to attract a network of stars – people who communicate and cooperate but are entrepreneurial and stand out as quality individuals, who are not the cogs in a corporate machine. Quality people must be managed with customized approaches. The idea is to create a hothouse where young talent is nourished by our culture and people are encouraged to think creatively, think deeply, think about the long-term client relationship – but above all, think. I want them to reflect on what they are doing and why, and then wonder, “Can we do better?”

Management’s role is to help them. It’s an iterative process. Create an atmosphere where we can all teach one another and stimulate the imagination. Ideas are not hierarchical – they come from all levels – so allowing the talent of younger people to bubble up is our imperative. Our model also requires that senior managers lead by example – they are all “doers.”


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ErrNET™ is a fast, cost-effective product for proofreading formal written English. It will improve your writing and expedite the “time to print” of your manuscripts. ErrNET™ checks grammar, punctuation, style, spelling, and will help to make your writing more accurate, clear, concise, and fluent. ErrNET™ is a Web-based product and works with PDF documents and all popular Web-browsers. It costs only $0.50 per page for the first 50 pages (There is a price break after the first 50 pages).

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 Bookmark this Site!

The CDC just released *Health, United States, 2007*, which contains text, 151 tables, and 36 charts on trends in health statistics. At this time, only the web version is available at: [http://www.cdc.gov/nchs/hus.htm](http://www.cdc.gov/nchs/hus.htm). This will be a great resource for the most current health information.

 Funding Opportunity

The 2008 Nursing Research Grant Applications from the American Nurses Foundation are now available on their Web site, but only until the May 1 deadline. This prestigious award offers funding ranging from $3,500 – $20,000. Download applications at [www.ANFonline.org](http://www.ANFonline.org).

 Award Money Available

As many of you know, the CTSA Planning Consortium led by Dr. Kathleen Brady (with MUSC as the lead applicant in collaboration with the Medical College of Georgia and University of South Carolina) submitted an application to the National Institute of Health (NIH) on November 7, 2007 to establish the Southeastern Clinical & Translational Research Institute (SECTR). SECTR continues to move forward with program implementation activities and is proud to announce the launch of the SECTR Pilot Project Program. Available funds of $1 million (funded by MUSC, MCG and USC Provosts and Deans) will be offered through various awards for junior and senior scientists. Applications are due March 10 by 3 p.m., with funding anticipated in May 2008. Please visit [www.sectr.org](http://www.sectr.org) for further information.

 Congratulations to...

**Dr. Elaine Amella** who had a chapter published in *Evidence-based Geriatric Nursing Protocols for Best Practice* (3rd ed.) published by Springer in 2008: Meal-time Behaviors (pp. 337 – 352).

The following CON members had chapters published in *The Encyclopedia of Elder Care: The Comprehensive Resource on Geriatric and Social Care* (2nd ed.) published by Springer in 2008:

**Suzanne Gresle** – Speech-Language Pathologists (pp. 740 – 742);

**Dr. Barbara Edlund** – Skin Issues: Bruises and Dis-colorations (pp. 722 – 724);

**Dr. Elaine Amella** – Eating and Feeding Behaviors (pp. 257 – 259).

Congratulations to **Alicia Grant, Cathy Mulloy**, and **Dr. Elaine Amella** for their article recently published in the January 2008 issue of the *Journal of the American Psychiatric Nurses Association* entitled "Eating Behavior in Persons with Moderate to Late-stage Dementia."

Alicia is a MSN student who is completing the Adult Nurse Practitioner program, and Cathy is a BSN-MSN student who will complete the BSN portion of her program this May. Both students are research assistants for Dr. Amella’s project entitled, “Meals at Home for Persons with Late-Stage Dementia,” and are actively recruiting caregivers and persons with dementia who are living at home and need assistance with meals. Please call 792-4627 if you know someone who might be interested in participating in this project.

Research For Lunch

**Tuesday, February 19 • 12 - 1 p.m. • Room TBD**

Dr. Jeannette Andrews will be presenting the re-submission of her R01 to NINR entitled, “A Social Ecological Based, Multi-Level Smoking Cessation Intervention in Public Housing.”

Faculty Reminder

When you are preparing manuscripts for publication, **Suzanne Gresle** is available for editing content and formatting.
Dr. Deborah Williamson has been asked to serve as a reviewer for HRSA Nurse Education, Practice and Retention Grants on February 8.

In addition, she has received a $10,000 planning grant from National Libraries of Medicine, National Institutes of Health (NIH) for a Teen Health Advocate program. The goals of the program are:

1. To promote healthy behaviors among students and community residents utilizing the Internet as the vehicle for life-long learning.
2. To develop leadership skills in students and facilitate their engagement in the community.
3. To promote health careers among minority students.

Also, Williamson was elected to the advisory board for Sea Island Medical Centers. Plans for a merger with Franklin C. Fetter are in progress, which will lead her to become a member of the Fetter board when the union is completed.

Bioethics Symposium

The Student Health Law and Bioethics Society of The Charleston School of Law is presenting a Bioethics Symposium on February 23. Medical and nursing staff, students, and administrators are invited to attend.

The cost for students is only $10 (paid in advance) to cover lunch. If you have any questions or would like more information, contact Nancy Zisk at 329-1000, ext. 2151.

Hispanic Health Initiative

The Hispanic Health Initiative (HHI) selected the fourth cohort of accelerated baccalaureate students. Amy Parker, Maria Olimpio, Ryan Law, Kellar Lambert, Amada Baxley, Johanna Wiel and Lauren Rushing are the newest members of the HHI scholars group. Their first meeting was held on January 30 and focused on cultural competence.

Upcoming Wound Care Courses

- February 16 - March 8 – A three-week on-site course at the College of Nursing
- April 12 - August 2 – (Split Option, Web-Enhanced, Distance Learning Option) – One-week on-site at the College of Nursing and remainder on WebCT
- August 9 - August 30 – A three-week on-site course at the College of Nursing
- October 11 - November 1 – A three-week on-site course at the College of Nursing

Upcoming Continuing Nursing Education Conferences

March 6 - 8 - 2008 Sports Medicine Spring Symposium
March 7 - 9 - Updates in General Internal Medicine for Primary Care 2008
March 28 - 29 - 7th Pediatric Neuroscience Update
March 31 - April 2 - OB/GYN Spring Symposium
May 8 - 10 - New Drug Update
May 28 - 31 - 32nd Update: Cardiology for the Primary Care Provider
June 9 - 14 - Intensive Review of Family Medicine


Congratulations to Frederica Joyner, the pediatric nurse practitioner at the Hollywood school based clinics, who passed her Psychiatric Mental Health certification exam.

Clinical Faculty Honor Roll

With this issue of eConnections, we are establishing a Clinical Faculty Honor Roll. At the end of each semester we will be posting the names of our modified clinical faculty who have received an e-Value Educator Average score of 4.75 or above. This reflects a 95 percent or greater clinical teaching performance score—reflective of true nursing excellence! For the Fall 2007 semester the following clinical faculty achieved this high distinction:

Vanessa Clark       Mary Lee Lavelle       Ellie Smith
Catherine Ling      Nancy Osguthorpe

Save the Date - New Faculty Welcome

The semi-annual New Faculty Welcome sponsored by the Faculty Senate is scheduled for Monday, February 4 from 4:30 - 6 p.m. in the Institute of Psychiatry Auditorium. The MUSC President, Provost and Faculty Senate Chair will make brief remarks, and new faculty will be introduced. A reception of assorted beverages and light hors d'oeuvres will be served. All faculty are invited to attend.

Alumni News

Alumnus Follows Her Call to Nepal

Lindy Burgbacher, a graduate of the first accelerated Bachelor of Science in Nursing (December '01)/Master of Science in Nursing (August '04) visited the College of Nursing during her winter break. She is currently working as a family nurse practitioner in Nepal, India.

Working through a church missions organization, Lindy is working on her second project in Nepal. “My current work focuses on ‘street children’ and the goals of finding placements for them in foster homes, getting them off drugs, and establishing protocols for their care.” She shared that drugs were less expensive and more easily available in Nepal and that many foreigners come there for the purpose of acquiring drugs, then they never leave.

Prior to this project, Lindy worked to establish a free women’s health clinic for prostitutes. “The overwhelming challenge, aside from the language barrier, was doing everything myself and from the bottom up – there were no established guidelines, and much of the learning was hands-on. It was very trial and error – even the support staff had to be trained on the very basics of their role.”

When Lindy entered the nursing program, she knew, however, this is what she wanted to do. She had already completed a Bachelor of Arts in Missions from a Bible college in Missouri and had experienced international travel to help the needy. Her husband, Josh, travels and works with her. “The needs are so overwhelming. I know what we are doing barely scratches the surface, but it is worth it. I meet new people everyday and continuously learn new things about myself, the culture and language, and providing healthcare,” says Lindy.
STUDENT NEWS

Notes from an Undergraduate

As I begin my final semester as an undergraduate, I am also taking on the added responsibility of President of the College of Nursing Student Government Association (SGA). Together with Rebecca Freeman, President of the Student Nursing Association (SNA), we are determined to unite the students of all of the classes at the College of Nursing and create an environment of cohesiveness and collaboration which was lost as the classrooms at the college were vacated and the construction of the new Skills Lab began. The students are no longer able to interact on a daily basis in the large lounge area on the first floor, which has weakened ties between the students of all of the classes. Our plans for uniting our students will be accomplished in several ways.

The SGA has begun selling tote bags and lunch bags with the new MUSC CON logo, which will give our college “brand recognition” on campus. We are also striving to create relationships between the classes through the mentor program. Originally developed a few years ago, this program pairs first and second semester students with students ahead of them, giving the newer students a chance to seek advice and suggestions for achieving success. By creating relationships among the classes and providing easily identifiable products, it is our hope that we will begin to break down the class “walls” and create an atmosphere of collaboration.

The SNA is working to open the doors through social events such as monthly off-campus trivia nights and pre-test trivia sessions created for the first semester students, to assist with studying for what are largely different tests than have been experienced prior to nursing school. They will also sponsor bake sales and T-shirt sales and will be selling NURSESTRONG wristbands in recognition of the CON’s 125th anniversary.

Though we are in office only a short time (until April), it is our hope that our cooperative, congenial culture will continue on with those who will succeed us.

Cathy Mulloy is a 4th semester nursing student and president of the MUSC College of Nursing Student Government Association. She can be contacted at mulloy@musc.edu.

Student Fundraiser

The CON SGA will be selling totebags and lunch bags in the Lobby of the College of Nursing on Monday, February 4 and Monday, February 18 from 11:30 a.m. - 1 p.m.

**TOTE BAG:** Two-tone royal blue body with black pocket, 14” x 17” x 5”, strong 600-denier polycanvas with plenty of pockets: front slip pocket, front pen and business card pocket, mesh water-bottle holder and side cellphone pocket. Cost: $15

**LUNCH BAG:** Six pack sized: 6-1/2” x 8-5/8” x 6-3/4”, watertight, royal blue with black strap. Cost: $10

*(Buy both for $20!)*

For more information, email Cathy Mulloy at mulloy@musc.edu.
Stethoscope Ceremony Brings Together Families

**Jennifer M. Reynolds** will be a third generation nurse: Her grandmother (*pictured right*) received her nursing degree from Queens College, and her mother received her initial nursing degree from Duke University, then her Master of Science in Nursing from the University of South Carolina. Jennifer is a family nurse practitioner.

Jennifer began her coursework in the Accelerated Bachelor of Science in Nursing degree program in January, 2008. She has a previous degree from the University of North Carolina-Chapel Hill (UNC-CH) and has worked in a variety of roles at UNC-CH and at Blue Ridge Community Health Services. At UNC-CH, she also served as the founder, president, and international board member for Unite for Sight, an organization working to eliminate blindness in underserved populations.

**Patrick Dantzler** is pictured with his father, James, MUSC College of Medicine, Class of 1994, and mother, Patricia, a nurse for over 30 years. Patrick has a previous bachelor’s degree from the University of South Carolina.

Patrick says that his own health experience, being diagnosed with cancer at 23 years old, and being raised by two caring parents committed to improving health care for the residents in the St. George, SC area, brought him to a career in nursing and to the Accelerated Bachelor of Science in Nursing degree program at the MUSC College of Nursing. Patrick shares, “I am a warm, compassionate, and caring person who enjoys helping others. I am enthusiastic about nursing and providing the most positive environment and experience for patients and their families.

Accelerated Bachelor of Science in Nursing students, **Kathryn Seely** and **Kathryn Swain**, Class of May 2009, are pictured with their mothers, Ann Seely and Mary Swain, both members of the MUSC College of Nursing Class of 1980.

“We have kept in touch with each other since we were roommates at the MUSC College of Nursing. Our families have shared birthdays and holidays for nearly thirty years – but we never thought our daughters would be roommates and colleagues at the MUSC College of Nursing…and at the same time,” shared Ann Seely. The two Kathryn’s have taken similar paths to the College of Nursing and both are one of six children!

Kathryn Seely is a graduate of the Bryan College in Dayton, TN, where she earned varsity letters in women’s soccer and served as president of “Students in Service.” She has traveled extensively to countries such as Russia, Romania, Ecuador, Trinidad, Hungary, Peru, England, and Scotland. Most recently, she was part of a medical mission program to Costa Rica. One of her goals is to become fluent in Spanish.

Kathryn Swain is a graduate of Clemson University, where, she participated in volunteer activities at a local retirement home and partnered with an international student to learn their culture. She has also been part of mission trips in the United States and Jamaica. She has also completed three years of Spanish and traveled to Costa Rica. Her desire is to “serve compassionately for all those in need.”
125th Anniversary Celebration

On January 7th the College of Nursing held a reception launching a year of events that will celebrate its 125th anniversary. Mayor Joseph Riley presented a proclamation declaring January 7th as College of Nursing Day in the City of Charleston. University officials and friends of the College attended the historical event. In the words of Dean Stuart, “the College is delighted to be celebrating 125 years of educating nurses who have become leaders in our state and across the country. We have a proud tradition of excellence that has seen our College develop from a small cohort of students and faculty to a school with a growing reputation for educational innovation and community outreach.”

Our history is one of the jewels of the College and we take pride in preserving and archiving our rich past and exploring ways in which it can help propel us into a dynamic future. So throughout the course of 2008, we will be looking back and looking forward - all in recognition of the contribution nurses make to health care.
New Release of Miss Chamberlin’s Book:
The School of Nursing of the Medical College of South Carolina - Its Story
Did you know that in 1970, Miss Ruth Chamberlin wrote a history of the College of Nursing? It is a fascinating and fun account of the life and times of the College from 1886 to 1966. But few copies of her book remain. So, in light of our anniversary celebration, we have published a reprinting of this historic work. As a true archive of the College, you will definitely want it on your bookshelf. This is the time to order one before this reprinted edition runs out. Happy reading! $20. Shipping $5 each.

Tee Shirts
Celebrate our banner anniversary year with a great looking tee shirt in short or long sleeves. Wear it on May 2nd at the Joe with the Riverdogs when we have our College of Nursing day. Proceeds go to the College of Nursing Student Government Association to support student and community service activities. Sizes S, M, L, XL, XXL, XXXL. Short sleeve $20, long sleeve, $25. Shipping $5 each.

125th Anniversary Pin and Bookmark
In the proud Charleston tradition of classic ironwork, we have commissioned the creation of a pin and a bookmark that recreate the lovely ironwork found on the front railing on the College of Nursing Building. Bookmark $12, pin $18. Shipping $3 each.

NURSESTRONG
In support of nurses everywhere, the College of Nursing has created these NURSESTRONG wristbands. They are fun to wear and are a visible sign of the importance of nurses to the lives of patients, families and communities. Buy one, buy a dozen and give them to all your colleagues, friends and family members as a sign that nurses are the hands of health care! $2. Shipping $1 each.

The MUSC College of Nursing Video:
Embracing the Past, Envisioning the Future
In celebration of the College’s 125th Anniversary, we have produced a video that chronicles the College from its founding in 1883 to the current day. It is both a walk down memory lane and a lens on how much the College has changed over the years. Best of all it captures your alma mater so that you can enjoy the memories for many years to come. $15. Shipping $3 each.
Notecards
Love the College’s Anniversary theme? Capture it in the notes you send to others with these beautiful notecards. $10 (10 per packet). Shipping $3 each.

College of Nursing Ornaments
These shimmering 24K gold flashed brass ornaments will look beautiful on any tree. $12. Shipping $3 each.

College of Nursing Wooden Replicas
This three-dimensional (6.5” x 5” x 1”), wooden, painted collectible of the College of Nursing building by Sheila makes a lasting keepsake. $35. Shipping $10 each.

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