For some people the words “business” and “education” do not go together. They note that these are two different cultures with divergent sets of values, missions and goals. That tension was recently played out at the University of Virginia when their Board of Visitors voted to dismiss the University’s President, Ms. Teresa Sullivan, who had been in that position for two years. At issue was the state of the University’s finances, differing opinions about online education, and the realization that the university needed to radically change the way it does business.

After two weeks Ms. Sullivan was reinstated but the debate continues about the transformative power of technology, the need to stay both relevant and on the cutting-edge, and the primacy of corporate vs. academic styles of change.

Some observe that a “business model” is meant for business and that making money is not the goal of most academic institutions. That said, universities need to generate enough funding to both cover all costs and invest in growth activities. And to accomplish that I believe that their “business” practices need to be more transparent, equitable and accountable.

Even more importantly, I think that this discussion must be fully grounded with an emphasis on quality. Quality drives both education and business. In both settings the products must be of high quality to survive in the marketplace. So it is a fair question to ask how, with shrinking resources and a public demand to freeze tuition, can universities continue to provide high quality education? The choices must be strategic – close programs, gain efficiencies, grow enrollment, or somehow garner significant outside funding support.

Our new financial model here at MUSC should help us make better informed choices and be better prepared for the consequences. It is true that that business waters in academia run deep, but I think we are wading into the economic waves in a reasoned and informed way and with our eyes clearly fixed on the quality of our endeavors...Gail
Weight of the Nation

Obesity is common, serious, and costly. More than one-third of adults (35.7 percent) and approximately 17 percent of children and adolescents are obese. Behavior and environment play a large role causing people to be overweight and obese. These are the greatest areas for prevention and treatment actions.

The Weight of the Nation is a four-part documentary series that spotlights the facts and myths of this urgent public health issue, showing how obesity affects the health of the nation and cripples the health care system – and what individuals and communities can do. Three years in the making, the campaign is an unprecedented collaboration of HBO and the Institute of Medicine, in association with the CDC and the National Institutes of Health. The CDC provided scientific and other technical assistance to the films and campaign, including reviewing all materials to ensure their scientific accuracy. All content of the films and related campaign materials belongs to HBO, and do not reflect CDC’s official positions.

If you are interested in viewing the four-part film SCT&R and the Center for Community Health Partnerships are inviting the MUSC community for local showings.

SHOWING DATES/TIMES:
All showings are 11:30 a.m. – 1 p.m. | Hollings Cancer Center, Room 120
(60 minute showing plus 30 minute, expert-led discussion)

September 10 - Consequences of the Obesity Epidemic
(Discussion led by Cathy L. Melvin, PhD, MPH)
September 17 - Choices for Addressing Obesity
(Discussion led by Patrick M. O’Neil, PhD)
September 24 - Challenges to Preventing Obesity
(Discussion led by Gayenell Magwood, PhD, RN)
October 1 – Children in Crisis – Hear Their Voices
(Discussion led by Janice D. Key, MD)

Lowcountry Heart Walk

Heart disease is the number one killer of Americans. You can help raise awareness by stepping out and supporting the American Heart Association’s Lowcountry Heart Walk. The Lowcountry Heart Walk will be held on September 29 in Liberty Square. Activities begin at 8 a.m. and the walk begins at 9 a.m.

Join the College of Nursing’s team in three easy steps:
1) Click on this link: http://bit.ly/M5OZ6T
2) Click the blue ‘My Team Page’ button
3) Click ‘Join Our Team’ and follow the prompts to register or click on ‘Give Now’ to contribute to the cause.

Help the CON team grow and raise funds to make a difference in our community. If you have any questions, contact CON team captain Gayenell Magwood at magwoodg@musc.edu.

Congratulations to new Grandma Nancy Duffy. Nancy’s daughter, Laura, gave birth to Jackson Connor Hughes on August 26 in Raleigh, NC. Jackson weighed in at 8 pounds, 2 ounces and measured 21¾ inches long.

A little film about a super mom who takes care of everyone except herself.
SEPTEMBER
3 MONDAY
Labor Day
CON closed

22 SATURDAY
SCNA Annual Meeting
8:30 a.m. - 12:00 p.m.
EdVenture Children's Museum
211 Gervais St., Columbia

29 SATURDAY
American Heart Association’s Heart Walk
9:00 a.m.
Liberty Square (next to the SC Aquarium)

OCTOBER
15 MONDAY
Boating Retreat on the Carolina Queen
4:30 p.m. boarding / 5 p.m. departure
City Marina (Mega Dock) 17 Lockwood Dr.
Bring an appetizer to share, beverages will be provided

28 SATURDAY
Out of Darkness Walk
2:00 p.m. (registration 1:00 - 1:30 p.m.)
Hampton Park

NOVEMBER
3 SATURDAY
4th Annual Nurses Care Walk
9:30 a.m. (9:00 registration)
Palmetto Islands Park - Mt. Pleasant

7 WEDNESDAY
Alumni Social for DNP Students & Alumni
Mad River

Thank you!
Over 1,000 likes
Can we make it to 2,000?
Support the MUSC College of Nursing and “Like” us on Facebook!
www.facebook.com/MUSC.College.of.Nursing

MUSC College of Nursing
1,057 likes · 119 talking about this · 155 were here

University
www.musc.edu/nursing | Click "Learn More" to the right
About Photos LEARN MORE Watch Videos Photo Gallery

Thank you!
Submitted grants

Carolyn Jenkins, DrPH, APRN-BC-ADM, RD, FAAN, submitted an application to the Centers for Disease Control and Prevention titled “REACH SEA-CEED community health action teams for obesity and high blood pressure.” The goals of this study are to partner with counties to organize, implement, and evaluate Community Health Action Teams that will improve physical activity by greater than 5 percent; improve high blood pressure control by greater than 5 percent; and reduce risk factors for obesity and hypertension by greater than 5 percent with an emphasis on health systems, faith systems, and systems that serve lower income communities across an 11 county (mostly rural) area.

Deborah Williamson, DHA, MSN, RN, submitted an application to the Annie E. Casey Foundation titled “Improving academic performance in hispanic children using CBT to enhance family mental health.” The purpose of this application is to request funding to evaluate how a cognitive behavior therapy (CBT) enhanced health promotion curriculum will impact the social and academic achievement of Hispanic children enrolled in Head Start in Charleston County.

Publications:


PHS compliance

Per the revised Public Health Service (PHS) financial conflict of interest (FCOI) regulations, MUSC must be fully compliant. To comply with these new PHS FCOI regulations, MUSC’s Office of Research and Sponsored Programs (ORSP) has created a new web link on the ORSP home web page explaining and outlining the changes impacting the proposal submission process. http://academicdepartments.musc.edu/research/orsp/orsp_coi.html.

ORSP encourages everyone involved with research and the submission of research proposals to review these important and necessary changes affecting the proposal submission process. Please visit the above referenced link for specific details, however, below are some of the most important and impactful changes affecting the proposal submission process:

- The electronic Proposal Data sheet (ePDs) has been changed to require MUSC Principal Investigators to certify to a complete listing of all MUSC personnel working on the proposed project. This complete listing of all MUSC personnel on the ePDs will allow ORSP staff to cross reference (via system to system interface) the MUSC COI database and ensure a current disclosure is on file with the MUSC Conflict of Interest Office.
- Another change to the ePDs requires MUSC Principal Investigators to acknowledge they understand that now all non-MUSC contributors or External Contributors (i.e. subrecipients, consultants, etc.) working on the proposal must complete the required External Contributor Financial Conflict of Interest (FCOI) Certification Form and submit to MUSC’s ORSP.
- If any of the External Contributor(s) contained in the MUSC proposal are listed on the Federal Demonstration Partnership (FDP) FCOI Institutional Clearinghouse link, then none of the new FCOI related forms are required of the External Contributor. Appearing on this FDP Clearinghouse would indicate an organization or institution is fully PHS FCOI compliant. MUSC is listed on this FDP Clearinghouse link, http://sites.nationalacademies.org/pga/fdp/pga_070596.
- Given the new PHS FCOI requirements at the proposal stage, ORSP must have a completed and approved ePDs and any required FCOI related forms prior to proposal submission to the funding entity.

Congratulations

Congratulations to Robin Bissinger, PhD, APRN, NNP-BC and Charlene Pope, PhD, RN, MPH, CNM on their selection to be inducted as Fellows into the 2012 class of the American Academy of Nursing.

Jane Anderson, MSN, APRN-BC and Brian Conner, PhD, RN both passed the Nurse Educators Certification Examination. Both truly do exemplify teaching excellence.

Lynne Nemeth, PhD, RN participated in a video project for the Agency on Healthcare Research and Quality (AHRQ). The video is titled “The implementation of electronic standing orders has positive impact on staff’s involvement in improved patient care” and can be viewed at http://healthit.ahrq.gov/AHRQHealthITSuccessStories/NemethVideo.

AHRQ developed project success stories to highlight exemplary Health IT Portfolio-funded projects that demonstrate positive impact on health care outcomes.
Fraser-Khan selected for Ruth Jacqui Skudlarek award

Aminah Fraser-Khan, Class of December ’12, has been selected to receive the Ruth Jacqui Skudlarek Award. This award is presented to a student upon completion of the Population-Focused Nursing course with a letter of nomination from a faculty member. The recipient receives a $1,900 scholarship and is recognized at their convocation.

Aminah’s engagement with meeting community health needs was expressed in her coursework and in activities she organized outside the course. She participated in multi-agency community health fairs to serve the Migrant population. As president of the Student Nurses Association, she and several of her classmates organized a service project to provide dinner to the migrants and their families during one of the health fairs at the camp.

Associate Professor Deborah Williamson points out that Aminah “will be the nurse who exudes caring and understanding to her patients. She will promote quality health care for all persons.”

Students participate in Surfers Healing Day Camp

Alex Herlocker, Class of May 2013, an avid surfer, mentioned the Surfers Healing Day Camp, and his fellow College of Nursing students thought being part of this event might be a good way to end their “summer vacation.”

On August 22, the fifth annual Surfers Healing Day Camp, conducted by founder Izzy Paskowitz and some of the most well-known surfers in the world, was held on the beach in front of The Tides hotel on Folly Beach. The Folly Beach camp is the last on a summer tour of the East Coast.

Local organizers said families of 200 children with autism signed up, twice as many as previous years, and that did not include those who were on a waiting list. “It was an awesome experience to work with the children. Members of the Student Nurses Association provided gluten-free snacks for the children and provided education materials for the parents. We got a lot of positive feedback, but watching the children learn to surf and enjoy themselves was the best part of the day.”
Health toolkit: Addressing the nursing shortage

A quarter of a million more nurses will be needed by 2025 to care for the growing population, the increase in the insured population and the exploding number of people needing chronic care. At the same time, 45 percent of today’s nurses say they plan to make a career change in the next one to three years.

Several factors are thought to contribute to the projected nursing shortage. These include a decline in RN earnings relative to other career options, an aging nursing workforce, job dissatisfaction among nurses, and an aging, sicker population that will require more intense health care services.

Among the solutions proposed: Allowing nurses to practice to the full extent of their education and training, or in other words, expanding nurses’ “scope of practice.”

A new toolkit from the Alliance for Health Reform will help you understand some of the reasons for the nursing shortage, some of the issues involved in expanding nurses’ scope of practice and how health reform is affecting nursing. It includes fast facts, brief background, links to useful resources, experts and websites. The toolkit was compiled and written by Deanna Okrent of the Alliance and supported by the Robert Wood Johnson Foundation.

To download, click here.

FAST FACTS

- There are close to three million employed, licensed registered nurses in the United States today.
- 266,000 are advanced practice registered nurses (APRNs).
- 260,000 additional nurses will be needed by 2025.
- Close to half the nurses (45 percent) say they plan to make career changes in the next one to three years.
- In a 2010 report, the Institute of Medicine recommended that nurses be allowed to practice to the full extent of their education and training.
- As of January 2011, 16 states plus the District of Columbia had already liberalized and standardized their scope-of-practice regulations allowing nurse practitioners to practice and prescribe independently.
- Provisions in the health reform law include nursing workforce development programs, nurse-managed clinics and graduate nurse education.
- Registered nurses play an important role in health reform’s ACO model.
- Patients with multiple chronic conditions have a much better outcome when treated through a team approach involving nurses.

www.allhealth.org