Why do people go to a hospital? A primary reason is to receive 24 hour, round the clock, ever present nursing care. If this were not needed then a person can have their procedure completed and receive their care in a luxury hotel with fabulous surroundings and gourmet meals. And it would cost them less money!

I thought of this recently when I attended a presentation given by the Advisory Board Company on “Demonstrating the value of grateful patient programs” with Laurie Scott and Lauren Brown from our development area. I carefully listened to all the strategies they proposed to engage patients who were grateful for the care they received.

I was struck by a couple of slides. One showed that the largest predictor of overall inpatient satisfaction was attributed to "attention to personal needs." I wonder who was providing that personal attention.

The second slide showed that while 26 percent of those influential with a patient donor’s attachment were physicians, 74 percent cited “others.” I wondered again who those “others” could be. Could the answer to both questions be – the nurses? The ones providing that 24-hour, round the clock, ever present nursing care?

And yet as the presentation progressed the focus was entirely on engaging physicians with grateful patients. When I asked about similarly engaging nurses, the presenter said that patients don’t remember their nurses.

Let me share with you two quotes from the materials. The first was “The American public overwhelmingly trusts physicians and views them as faithful agents of patient interests and does not see doctors as a typical self-interested economic interest group.” While this may be true, for the last 12 years nurses were voted as THE most ethical and trusted profession in the annual Gallup poll.

The second quote was “He found nurses were the constant caregivers but cannot tell you what any of the nurses looked like, what their names were, or where they came from.” I am not sure if this is more a comment about this person or his nurses. That has surely not been my experience with hospitalized patients.

My point is that some hospitals like the Sharp Healthcare system in San Diego see that patient world very differently and have nurses actively engaged with grateful patients. Their “Honor Your Guardian Angel” program includes ALL health care providers, and funds received are used to support the ongoing growth and education of their nurses, as well as other areas of need. I hope we can learn from those who see things differently. Let’s not miss opportunities here at MUSC by looking down instead of up....Gail
YES Campaign - Not too late
This is the last month to give to the annual YES campaign. Please consider donating by visiting https://giving.musc.edu/yes. The total campaign goal of $300,000 will support about 1,300 funds through the MUSC Foundation, a 501(c)(3) tax-exempt organization.

CON participation has already surpassed last year with 41 percent (up from 21 percent in 2013) of faculty and staff joining the campaign. However, the college is still seeking more individuals to participate.

The faculty and staff competition is heating up with the faculty in a slight edge over staff in participation rate. Remember, the group with the largest number of contributions (not dollar amount) will receive an ice cream social with the losing team serving the winning team.

If you have any questions contact Lauren Brown at brownlau@musc.edu.

CON YES CAMPAIGN PARTICIPANTS

**STAFF: 37%**

- Joan Bonaparte
- Lauren Brown
- Brenda Brunner-Jackson
- Arly Douglass
- Beth Khan
- Mardi Long
- Yolanda Long
- Carolyn Page
- Jessica Krasny
- Gena Ryan
- Laurie Scott
- Jo Smith

**FACULTY: 43%**

- Elaine Amella
- Robin Bissinger
- Sharon Bond
- Brian Conner
- Bonnie Dumas
- Terri Fowler
- Elizabeth Harmon
- Shannon Hudson
- Teresa Kelechi
- Sally Kennedy
- Marilyn Laken
- Gayenell Magwood
- Lynn Nemeth
- Susan Newman
- Kenneth Ruggiero
- Jennifer Shearer
- Georgette Smith
- Shannon Smith
- Ida Spruill
- Gail Stuart
- Deborah Williamson

Inaugural BSN scholarship reception
The College of Nursing’s first annual BSN Scholarship Reception, held May 13, was a great success. Thirty scholarship donors and recipients gathered together in the Pearlstein Healing Garden of the Hollings Cancer Center. During the reception, scholarship recipients and donors had the opportunity to meet one another, many for the very first time. During the reception, a brief awards ceremony took place to recognize each of the recipients, and told the story behind each scholarship. Kay Chitty, a scholarship supporter and longtime friend of the college, briefed the audience on the current cost of tuition and the necessity of financial aid and scholarship for most of the nursing students. In addition, six new Legacy Society members were recognized for making a gift in their wills to support the College of Nursing. These new members are: Frances Thomas, Jacob and Jade Fountain, Bull and Dottie Halsey, and Renee Black.

The ripple effect of the reception was felt within 24 hours as four individuals expressed an interest in making a planned gift to the college, and two people shared that they had already made a gift to the CON in their will.

The College of Nursing would like to thank event sponsors, Renee Black and Gale Messerman, as well as everyone who attended and helped to make the event such a success. Congratulations once again to our student recipients! We look forward to next year’s reception.
CALENDAR OF EVENTS

JUNE

FRI
06

Mini-Orientation for Incoming BSN Students accepted for August
1 p.m. | Basic Sciences Building (Room 302)

FRI
06

Room-Mate Finder Party
5 - 6 p.m. | Harper Student Ctr. (Room 204)
This is a great opportunity to meet potential roommates and check out available Charleston rentals. Light food will be provided. RSVP by calling Student Programs at 843-792-0394 no later than June 4 if you plan to attend.

JULY

FRI
04

Independence Day
State holiday (CON closed)

MON
07

PhD Residency Week (July 7 - 11)
Contact Yolanda Long (morrisym@musc.edu) for details

WED
23

DNP 2 Day Orientation
Contact Libby Cole (coleel@musc.edu) for details

WED
23

Janelle Othersen Visiting Professorship Lecture Series featuring Virginia Trotter Betts MSN, JD, RN, FAAN, former commissioner of the Department of Mental Health and Developmental Disabilities
4 p.m. | Drug Discovery Bldg. (Room 110)

15 minutes is all it takes!

2014 CATTS training modules must be completed by June 15!
http://www.musc.edu/catts
(Use MNA & password to log in)

SAVE THE DATE
Janelle Othersen Visiting Professorship Lecture Series presents
VIRGINIA TROTTER BETTS

Wednesday, July 23 | 4 p.m.

Virginia Trotter Betts, MSN, JD, RN, FAAN, a nationally and internationally recognized leader in health and mental health policy, serves as the Commissioner of the Tennessee Department of Mental Health and Developmental Disabilities.

Betts was president of the American Nurses Association from 1992-1996 and led the ANA and the nursing profession during the national debate on health care reform from 1991-1994. She commissioned the development of professional nursing’s “White Papers” on health reform and the role of nurses in a reformed system including “Health Care Reform: Essential Mental Health Services.”
CON among final cohort of to receive RWJF NCIN funds

The College of Nursing has been named one of 52 schools of nursing to receive funding and assistance to support second-career nurses from groups underrepresented in the profession from the Robert Wood Johnson Foundation’s (RWJF) prestigious New Careers in Nursing Scholarship Program (NCIN). This program provides scholarships to traditionally underrepresented students who are making a career switch to nursing through an accelerated baccalaureate or master’s degree program.

For the 2014 -2015 academic year the college will be able to provide five $10,000 scholarships to five NCIN scholars in order to support and help them meet the demands of an accelerated degree program.
Two CON faculty receive Global Health Pilot Grants

Carolyn Jenkins, DrPH, MSN, FAAN, and Jennifer Shearer, PhD, RN, CNE, each have been awarded a Global Health Pilot Grant from the MUSC Center for Global Health (CGH). This year the CGH awarded six MUSC faculty members global health seed funding of up to $20,000 to support global health research projects in low and middle-income countries. One of CGH’s goals is to bolster MUSC faculty’s ability to collect vital preliminary data needed to secure extramural funding from governmental, private or non-governmental sources. Awardees were selected from a diverse pool of exceptional submissions through a competitive peer-review process.

Jenkins, principal investigator, Bruce Obviagele, MD, MSc, MAS, co-principal investigator, and their colleagues will develop a community-partnered approach for high-risk stroke patients in Sub-Saharan Africa to design a system for an innovative intervention to control hypertension. The goal is to identify barriers to managing hypertension using mobile technology in Ghanaian stroke patients, thusly establishing culturally sensitive interventions for the catchment community. The research team will be among the first researchers in Sub-Saharan Africa to assess mobile health interventions for stroke patients, providers and administrators by engaging community members and groups to assist in developing a theory guided, culturally sensitive patient and provider centered medical regimen self-management program.

The project, titled “Community assessment for phone-based intervention under nurse guidance after stroke,” will seize an opportunity to utilize growing mobile phone usage for public health. Frank Treiber, PhD, co-investigator, also is contributing to this study.

Shearer’s study, “Global health and simulation in midwifery curriculum,” addresses the need to increase the skillset of midwives in India to better improve infant and maternal outcomes. India has the highest number of neonatal deaths globally where 900,000 newborns die each year.

The goal of her project is to collaborate with Bangalore Baptist Hospital in Bangalore, India in order to provide a birthing simulator and training for faculty, as well as to collect data to determine the effectiveness of simulation for improving the knowledge and skills of midwifery students. By examining skill performance as an outcome, this study will contribute to the scientific basis of simulation in nursing education and provide justification for the cost of simulation trainers in resource-poor countries.

The research contributes to the public health goal of reducing maternal and neonatal deaths, and supporting the World Health Organization effort to improve education training of midwifery practitioners using simulation as part of the standard curriculum. The long-term goal of this research is to support the establishment of a simulation program in Bangalore to increase the skill set of the midwives in order to provide better outcomes for maternal and neonatal care.

Submitted grants

Cristina M. López, PhD, submitted an application to the National Institutes of Health titled “Chicas healing, informing, living, and empowering (CHILE): Feasibility testing of a gender-specific and culturally-relevant HIV and substance use prevention for Latina adolescents.” This application represents an innovative HIV and substance use intervention in which HIV and substance use prevention have been integrated and adapted into a culturally congruent framework that addresses Latina-specific risk factors in HIV and other behavioral health problems. The intervention will promote engagement, substance use prevention, healthy sexual behavior, and adaptive coping skills, and targets an underserved population that is typically neglected in substance use research.

Janelle Wagner, PhD, submitted an application titled “eCOPE: A self-management intervention for youth with epilepsy and their caregivers” to the Patient Centered Outcomes Research Institute (PCORI). Aims of this proposal include: working with the SC Advocates for Epilepsy to develop and refine e-health components for previously tested COPE in order to increase reach and address barriers to self-management intervention; and conducting an RCT with 70 children/adolescent-caregiver dyads to test the effectiveness of eCOPE compared to an epilepsy education only group.

Susan D. Newman, PhD, RN, CRRN, also submitted an application to PCORI titled “A peer navigator intervention for individuals with spinal cord injury.” The proposal’s aim is to develop a structured, sustainable SCI Peer Navigator program that can be implemented statewide through the South Carolina Spinal Cord Injury Association with potential for dissemination through the National Spinal Cord Injury Association network.

PhD student accolades

Jennifer Shiroff received the Valerie Gladfelter Scholarship Award from the Jewish Community Foundation in the amount $500.

Lana Sargent has received the Promise of Nursing for South Carolina Regional Faculty Fellowship.

Home grown nutrition conference for Latino families

On April 26, the PASOs program of Charleston hosted its first free nutrition conference for the Latino community of the Charleston area. A small group of health conscience volunteer promotoras, or community health workers, with support from Romina McCandless, MPH, PASOs program coordinator, planned the event.

The aim of the conference was to increase awareness about childhood obesity in the Latino community, as well as provide information to families about healthy diet and exercise. More than 50 adults and children were in attendance. Volunteers provided information about Fetter Healthcare Network pediatric services, Charleston County Parks, North Charleston Recreation Department, and WIC. Nutritionist Maria Nestleroad from MUSC’s GI Surgery Clinic presented the group with information about how families can prevent childhood obesity. The day ended with Jackie Niederheitmann, Zumba instructor, performing a fun and fast moving Zumba session.

Children also were able to participate by competing in a healthy smoothie challenge, and spent a lot of time expending energy outside. Eight CON students from the Hispanic Health Initiative volunteered by providing health information and calculating BMIs for interested participants.

Many in the community found the conference helpful and necessary. “Sometimes, Latinos have the concept that eating a lot is good and healthy, but the reality is not so,” said Iris, a PASOs promotora.

Latino children are more likely to eat unhealthy snacks from vending machines, live in a food desert, have limited access to active spaces and active play, and consume more sugary drinks than the average child in the United States. These are some of the reasons why 38 percent of Latino children aged 2 to 19 are overweight or obese.

The Charleston PASOs program has been a part of the MUSC College of Nursing for nearly four years. Their mission is to help the Latino community and service providers work together for strong and healthy families.

PASOs promotoras are grassroots leaders that understand the complex health challenges that the Latino community faces. Promotoras have been a key resource in linking families to health and social services. “When I came to this country I didn’t know anything. I had to learn it all. I like being able to help people so that I can pass on what I’ve learned,” said Noemi, PASOs promotora.

The promotoras are strengthening families and empowering communities one paso (step) at a time.

AACN and NONPF Issue Joint Response to NY Times Op-Ed on NPs

On May 1, AACN President Dr. Eileen T. Breslin joined with Dr. Sheila Melander, President of the National Organization of Nurse Practitioner Faculties (NONPF), to issue a joint response to a recent opinion piece in the New York Times by Dr. Sandeep Jauhar titled “Nurses are not doctors.” In his article, Dr. Jauhar challenges the preparation of nurse practitioners (NPs) to practice independently as well as the ability of NPs to provide high quality, cost-effective care. In the AACN-NONPF response, Drs. Breslin and Melander refute these claims, argue that NPs pose no risk to patient safety, and point to the growing body of evidence that shows that the outcomes of care from equivalent services provided by NPs and physicians are the same. Click here to read the original New York Times op-ed and here to read the joint AACN-NONPF response.
Faculty wins

Kahlil Demonbreun, DNP, RNC-OB, WHNP-BC, ANP-BC, was appointed to the American Nurses Association’s Nursing Scope and Standards Workgroup. The group will be engaged in an intensive work effort for 12 to 18 months to review and revise the ANA Nursing Scope and Standards of Practice 2010 (2nd ed.).

Terri Fowler, DNP, APRN, FNP-C, has completed Team-STEPPS training at Tulane University and is now a master trainer. Other CON faculty who have completed this training are Deborah Williamson, DHA, MSN, RN, and Cathy Durham, DNP, APRN, FNP-C.

Atz named JRR Fellow

Teresa Atz, PhD, RN, has been named a recipient of the 2014-2015 John R. Raymond Fellowship. The Fellowship is intended to provide financial support for selected full-time female faculty members to initiate a relationship with a mentor who is an expert in their chosen field. The female faculty’s field of interest may be in research, clinical practice, or education/teaching. The fellowship is administered by ARROW (formerly the Women Scholars Initiative) with support from the Office of the Provost.

Atz, assistant professor, focuses on parents of pediatric research participants, specifically their transition experiences after the conclusion of their child’s clinical trial. For the JRR Fellowship, she will be mentored by Suzan Kardong-Edgren, PhD, RN at Boise State University on a project that will advance simulation in nursing education by developing, implementing, and testing scenarios that improve nursing graduates’ transition from student to RN.

New NIH Resubmission Policy

On April 17, 2014, NIH and AHRQ announced a change in policy on application submissions in the NIH Guide. Effective immediately, for application due dates after April 16, 2014:

- Following an unsuccessful resubmission (A1) application, applicants may submit the same idea as a new (A0) application for the next appropriate due date.
- The NIH and AHRQ will not assess the similarity of the science in the new (A0) application to any previously reviewed submission when accepting an application for review.
- Although a new (A0) application does not allow an introduction or responses to the previous reviews, the NIH and AHRQ encourage applicants to refine and strengthen all application submissions.

The policy is described in NIH Guide Notice NOT-OD-14-074 and NIH Guide Notice NOT-OD-14-082. Be sure to also check out the page of frequently asked questions about resubmission of NIH applications.

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**ARROW has named Teresa Atz a recipient of the 2014-15 John R. Raymond Fellowship**

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**Parking rates increase for fiscal year 2015 will be effective July 1, 2014.**

For further information, please go to www.musc.edu/parking.

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**SC hospitals work toward BSN nursing recommendations**

Katie Sullivan | FierceHealthcare

**What Is a Doctor and What Is a Nurse? A Perspective for Future Practice and Education**

Academic Medicine

**Senators side with SC school nurses on seizure-drug dilemma**

Joey Holleman | The State

**Hospitals take different paths to meet nursing plan**

Dustin Wyatt | The State

**Nursing Job Outlook Sunny as Experts Project Need for More Than One Million New Nurses by 2022**

RWJF.org

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“My mission in life is not merely to survive, but to thrive, and to do so with some passion, some compassion, some humor, and some style.”

- Maya Angelou, 1928 - 2014