

# Clearing the *Air*

MUSC is a  
TOBACCO-FREE  
campus.

Thank you for your  
cooperation and support.



No Smoking

We support the  
Smoke-Free Medical District.



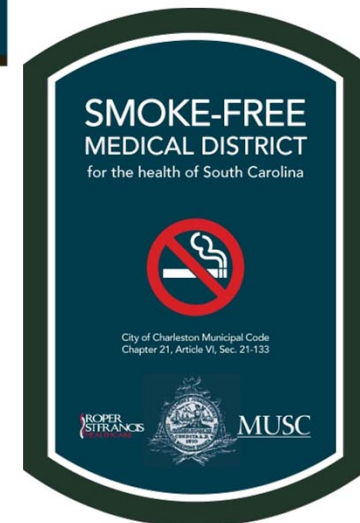
Please respect our health.

# Clearing the *Air*

*On March 1, 2012, MUSC became a tobacco-free campus. On March 1, 2013, the City of Charleston Smoke-Free Medical District Ordinance will go into effect.*

## *Presentation Overview:*

- Tobacco-Free Campus
- Smoke-Free Medical District
- Policy and Ordinance
- Compliance and Enforcement
- Tobacco-Free Information and Resources



## Clearing the *Air*

# Why Tobacco-Free?

- South Carolina's premier Academic Medical Center.
- Hollings Cancer Center is the only National Cancer Institute (NCI) in SC.
- Support MUSC's mission to prevent cancer and "lead by example".
- Provide a healthy environment for employees, patients and visitors.



## Clearing the *Air*

# Smoke-Free Medical District

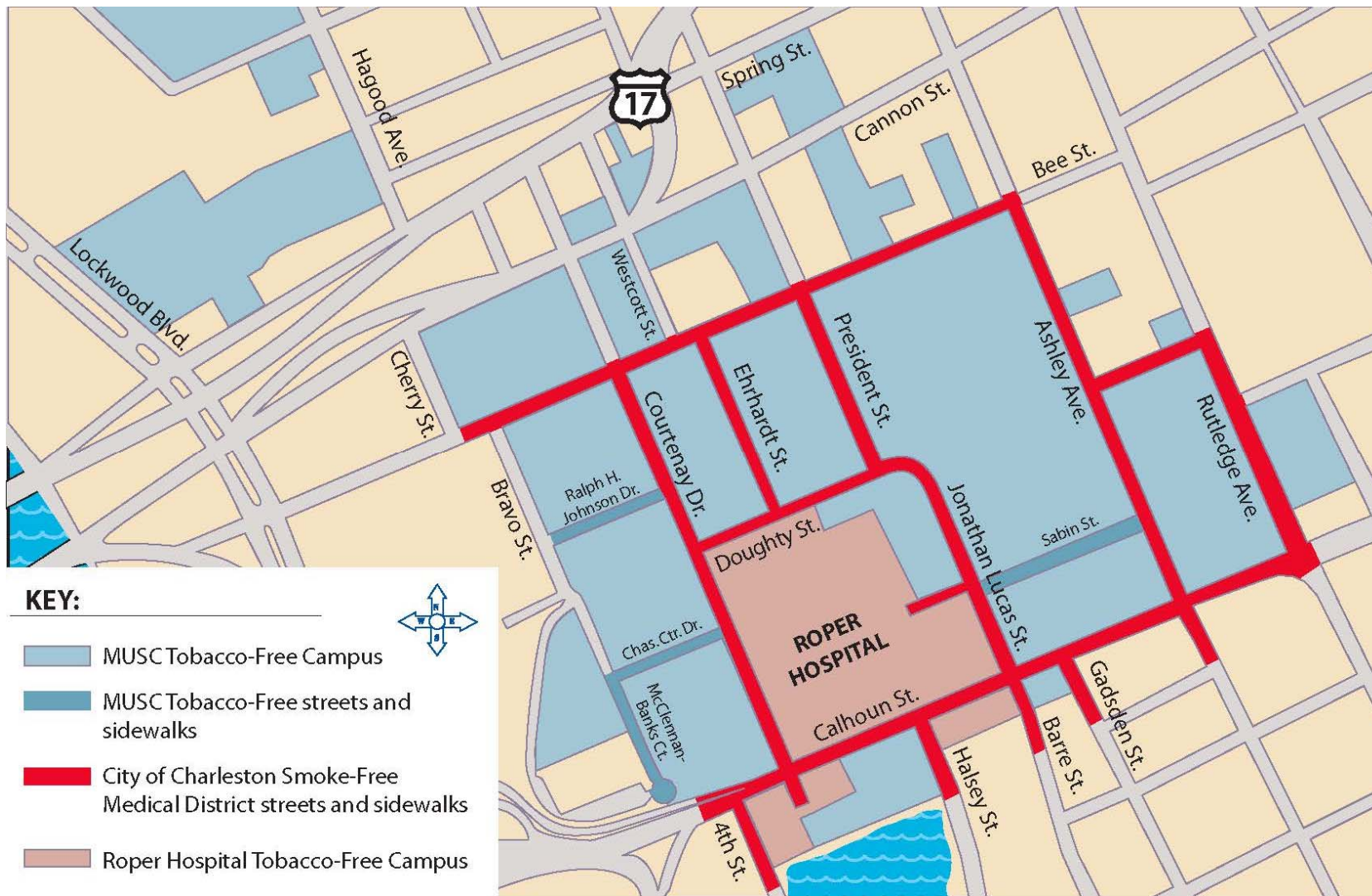
- Code of the City of Charleston adding to Chapter 21, Article VI, Offenses against Public Health, a new section 21-133 - smoking is prohibited on certain streets and sidewalks in and abutting the Medical University of South Carolina and Roper Hospital facilities.
- Promotes missions and protects those seeking and providing medical treatment from the dangers posed by smoking and second smoke.
- Protects the public from the effects of smoking and smoking-related litter and pollution, the City Council deems it necessary and appropriate.

# Clearing the Air

## What is the Policy?

- Tobacco product use is prohibited in all buildings, grounds, parking areas, and spaces either leased or owned by the Medical University. The use of tobacco products is prohibited on all streets and sidewalks within the Medical District as defined by the City of Charleston ordinance.
- MUSC also prohibits the use of tobacco products by staff on private properties adjacent to the Medical District without explicit approval from the property owner.
- Individuals should refrain from smoking in areas where smoke is likely to enter private property through entrances, windows, ventilation systems or other means. Individuals are also expected to respect requests to refrain from smoking in particular areas if asked to do so by agents or employees of the University.
- The use of tobacco products while representing MUSC, wearing an MUSC badge, or on a paid break is prohibited.
- Applies to all employees (faculty and staff), patients, visitors, students, volunteers, contractors and vendors.

# Clearing the Air



**KEY:**

- MUSC Tobacco-Free Campus
- MUSC Tobacco-Free streets and sidewalks
- City of Charleston Smoke-Free Medical District streets and sidewalks
- Roper Hospital Tobacco-Free Campus

Changing What's Possible.



## Clearing the *Air*

### Compliance & Enforcement

- Tobacco-free signs are posted throughout MUSC's buildings and grounds.
- Smoke-free Medical District signs are posted on city property throughout the zone.
- Compliance of the policy and ordinance resides with everyone. Public Safety has jurisdiction to enforce city ordinance and MUSC Policy.
- Voluntary compliance will be sought by means of publicity, education programs and the issuance of warnings, where appropriate.

# *Key Words for Key Moments:*

## Promoting Compliance via Scripting

### **If you see a person smoking on MUSC property:**

- Be polite and friendly
- Assume that the person does not know about the policy
- Explain that tobacco use is not permitted on MUSC property
- Offer an information card
- Visitors and patients can also be offered a Nicorette<sup>®</sup> coupon

*Scripting will ensure that the message is firm, polite and compassionate. Here are few examples:*



**If you see someone using tobacco products:**

*“Excuse me, you may not be aware, we are a tobacco-free campus....meaning that tobacco products are prohibited on MUSC property, grounds, and parking areas. Thank you for your cooperation.”*

**Can I use tobacco in my vehicle?**

*“I am sorry, but the use of tobacco products is also prohibited in personal vehicles parked on MUSC property.”*

**I have to have a cigarette! My loved one is very ill or just passed away.**

*“I am very sorry to hear about your loved one. How can I help you through this stressful time while still respecting the Tobacco-Free policy of this facility?”*

**Where am I allowed to smoke?**

*“Smoking and other tobacco products are not allowed anywhere on the MUSC campus and smoking is also prohibited on city streets and sidewalks in the Medical District. Here is a map that highlights these areas.”*

**If the person using tobacco becomes hostile:**

*Walk away and contact security.*

# Clearing the *Air*

## Maintaining Compliance

- Compliance must go hand-in-hand with compassion
- It takes everyone! All employees are encouraged to assist by:
  - Informing people of the policy with **courtesy and respect**
  - Emphasizing education and support
  - Using best judgment in tragic and stressful situations
- If the person refuses to comply and becomes hostile, simply walk away and contact Public Safety for assistance.

# Smoking Cessation Resources

- MUSC Employee Wellness Pitch the Pack – [musc-empwell@musc.edu](mailto:musc-empwell@musc.edu)
- SC Quitline - CALL 1-800-QUIT-NOW (784-8669)
- Quit for Life® - [www.eip.sc.gov/prevention/](http://www.eip.sc.gov/prevention/)
- MUSC Pharmacy – all locations
- Student Resources
  - Individualized assistance at Counseling and Psychological Services (CAPS)
  - Prescription and non-prescription medications through Student Health and CAPS

# To Learn More...

- Visit the Tobacco-Free Campus website - <http://academicdepartments.musc.edu/tobaccofree/index.htm>
- Request a presentation – email [johnsusa@musc.edu](mailto:johnsusa@musc.edu)
- Contact MUSC Office of Health Promotion – Susan Johnson, Ph.D. at 792-1245