TITLE: Sole Source Procurement: Gravyty Technologies, Inc.,

DESCRIPTION: Medical University of South Carolina intends to negotiate on a sole source basis with Gravyty Technologies, Inc., 14 Wildwood Road, Medford, MA 02155, to establish a contract for a specialized Fundraiser Software Service. Start date: 01/02/2019 End date: 12/31/2022. Dates provided are estimates only.

MUSC Central Development is seeking a service that will work with our current vendor/systems (Blackbaud), utilize the assigned solicitor functionality and push the needed information directly to the fundraiser as an actionable item. We are seeking a service that does not require direct, manual action and must be on a cloud-based platform as we do not want to invest in tech hardware nor cause more access issues by adding an additional onsite server(s).

The contractor must be able to do the following for The Medical University of South Carolina (MUSC):

- The product has to be cloud based
- Will not require users to log into another screen/platform (must include push notifications via email)
- Automated service that will allow MUSC’s Development Directors to directly access prioritized donor prospects on their mobile devices
- MUSC have no current Full Time Employee (FTE) in the research area, system must be able to research, prioritize and communicate prospects based on MUSC’s gift histories, interactions and wealth to fundraisers.
- Will use “machine learning” to process data that otherwise would require staff time to complete and process. The ability to draft self-written emails for the staff to our donors
- An guarantee increase in production/ROI to see a return on investment

This notice of intent is not a request for competitive proposals. Any responsible sources who wish to identify their interest and capability to provide these services must notify this Contracting Specialist at kellysy@musc.edu, August 29, 2018, NLT noon EST. Telephone responses will not be accepted. Upon receipt of the interested parties’ notification, the Contracting Officer will determine whether to conduct a competitive procurement or proceed with sole source negotiations.